

JULY-AUGUST, 1974

THE PRESIDENT'S LETTER

Dear Friends,

According to Willard Beecher, Alfred Adler once said, "I do not choose my followers; they choose me."

Responses to my last letter suggest that most (responding) members of ASAP like that arrangement, and that they would be reluctant to see any development of criteria that would define Adlerians in terms of "true believers" who follow a single and undeviating course in applying the study of Individual Psychology to the redress of human ills. According to my respondents, Adlerians may sometimes espouse methods and approaches which other Adlerians regard as mischievous, mistaken, or just plain goofy. The remedy, they think, lies in argument and confrontations, and not in a tighter definition of Articles of Faith.

At the same time, many, many members of ASAP are clearly responsive to questions concerning how better to define and coordinate training programs for those who want to study I.P. It is as if (those magic words!) members of ASAP are agreed that all Adlerians are equal, and that all are equally entitled to proceed in whatever fits and starts may suit them in applying Adler's discoveries to the needs of particular cases. At the same time, they seem to agree that not all Adlerians are equally fitted and equipped to design and implement complete and satisfactory training programs that may be generally recognized as providing complete acquaintance with the theory and practice of I.P.

Perhaps we need an Alfred Adler University, with some courses on tape, and with regular seminars conducted by senior faculty in a large number of regional centers, with completion of a degree to be contingent upon a period of residence during one or two summers or academic quarters at one central location.

Is this too ambitious? All I can say is that others have devised similar structures for other purposes and, further, that scarcely a week goes by without some inquiry being received here, asking where a prospective graduate student may be able to complete his doctorate in an Adlerian program.

Keep those cards and letters coming, folks. Your responses assure me that we are alive and equal to whatever may be required of us in the days ahead.

Cordially,



Robert L. Powers
President

REPORTS FROM THE REGIONS

[*Editor's Note:* The following are brief reports of the first Regional Meetings at the May Convention in Chicago. We trust that someone in each Region will serve as Reporter to let ASAP readers know when meetings are scheduled and what plans are afoot for the Region.]

Region 1--Far West. Helen Stambaugh reported; the group met three times during the convention, is concerned with the size of the region and the difficulties of getting together. A committee was selected to arrange an Annual Regional Meeting and to suggest purposes for the regional organization. The group requested that ASAP supply some expense money. Each member agreed to write up a brief resume of experience, in order to use each other as resources.

Janet Mann (3160 E. 13 Ave., Albany, Oregon 97321), reporter from Region 1 announces that there will be a banquet and workshop on Oct. 11-12 in Portland, Oregon for Region 1 ASAP members. This event will be taking advantage of a Portland area counselor workshop on Oct. 11 which will bring Adlerian Bill Aubry from Arcata, California as a resource person. He will also be the ASAP banquet speaker the same evening. John and Ann Platt will conduct the Saturday Region 1 workshop.

Region 2--Midwest. Mae Belle Doty volunteered to be Coordinator of Region 2. It was suggested that there be a regional meeting before the Semi-Annual Meeting. The group contributed money toward expenses. The following letter from Mae Belle is addressed to all members in Region 2:

At the ASAP convention in Chicago in May, you asked me to coordinate Region II activities. As a beginning, may I ask you to let me know what you would like your membership in a Region of ASAP to mean. What shall we do? Since we have not had anything called a "Region" before, the slate is clean, the door is open. We can do whatever we want. What shall we make of it?

We could do nothing; and make it just a vehicle for voting. That would be a shame. We have 81 members in Illinois, 32 in Minnesota, 14 in Missouri. There are 9 in Indiana, 6 in Wisconsin, 5 in Kansas, 3 in Iowa, 1 in Michigan but none in Nebraska or North or South Dakota. Is there some way the areas with larger membership can help the areas with smaller membership? I don't know what a membership of 6 or 5 or 3 means. Does this mean a lot of active Adlerians who have not joined ASAP or are there only a few Adlerians there? Is there a way the region can offer something? If there are lots of Adlerians, is there a way we can make membership in ASAP worthwhile? Would we like workshops? Shall we have meetings? How often and where? Of what nature? May I hear what people would like to offer and what people think they need.

Mae Belle Doty
Coordinator of Region II
1112 29th Avenue N.E.
Minneapolis, Minnesota 55418

Region 3--South. Jim Croake reported; discussion focused on the fact that a number of people have had videotapes made of their work. The group recommended filtering the videotapes through the Chicago Central Office to share with others around the country. They also agreed to disseminate workshop information through the *ASAP Newsletter* more consistently and early enough so that others in the Region may attend. No Regional Meeting is planned at this time.

Region 4--Middle-Atlantic. Hal McAbee reported. Representatives from Delaware, New Jersey, Ohio, Pennsylvania and West Virginia met twice, discussed 8 or 10 purposes, and agreed to establish a series of programs in the development of family education, training, education, etc. to help further the work of Adlerian Psychology in the Region. A

(cont.)

Region 4 Meeting is set for Oct. 5-6 at Bowie State University, Bowie, Maryland. According to Leo Gold, the meeting will involve both a program and regional planning: "It will give us the opportunity to get to know each other better, learn what each society is doing, and share our experiences with each other." The Regional Meeting will be held in conjunction with the Third Annual Adlerian Conference at Bowie, and workshops will be offered by nationally recognized Adlerians.

Region 5--Northeast. Ina Block reported; it was suggested that the group meet in October in New York and that a program committee be established.

PRELIMINARY SECTION REPORTS

A welcome innovation of the last Annual Meeting in Chicago was the scheduling of several "special interest" meetings as part of the program. The following groups met and gave brief reports at the General Assembly:

Training Section--Jo-Anne Hahn reported that a large group of interested people met, proposed questions and concerns for a preliminary survey to go out to all ASAP groups, with the information gathered to be collated by the Task Force on Training for further action. (See report on "top-of-my-head" answers elsewhere in this issue.)

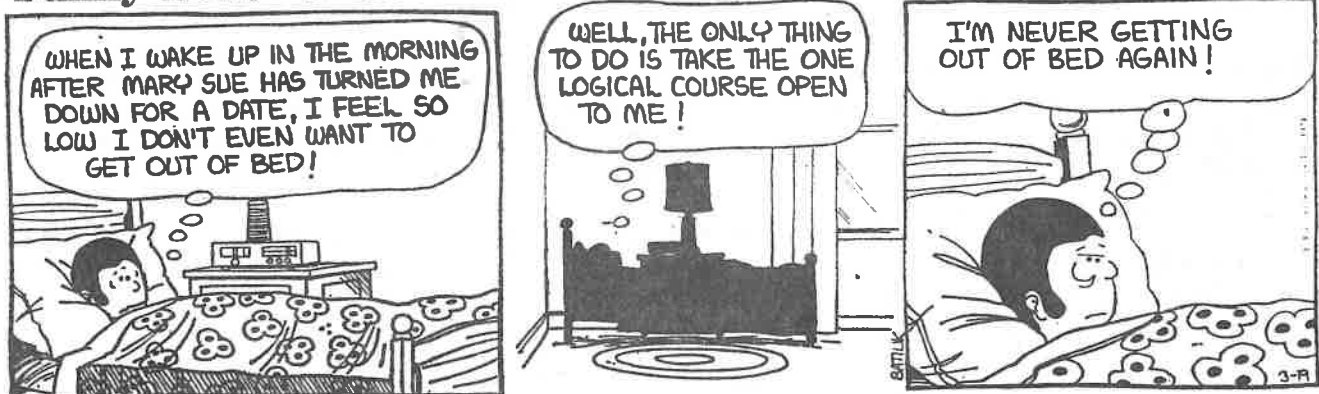
Family Education Section--Charlotte Thompson reported; Family Education groups are looking forward to national and regional coordination of ideas and efforts (see further developments reported elsewhere in this issue).

Psychotherapy Section--Dorothy Peven reported; the major purpose will be exchanging information on how we deal with patients. Marion Clapham will collect and coordinate ideas, and the group will meet again at the next Annual Meeting.

Encouraging Local Groups Section--Leo Gold reported; the Growth Committee will survey what needs local societies have, compile information, prepare packets on how to do it and work with Central Office to make materials available to others.

PRIVATE LOGIC

Funky Winkerbean



BALLOTS ON BY-LAWS

Seventy-three persons returned their ballots for the vote on By-law changes. All four articles passed easily, with the most controversy surrounding Items 4 and 1. Comments on Item 1 (geographic regions) expressed the following views:

- "Region 1 is geographically too large";
- "Hawaii is too isolated to be part of a BIGGER region";
- "Should be more not fewer regions";
- "I would like two areas for the Western region (one for Oregon, Washington, British Columbia, and Alberta)";
- "Region 1 is too large geographically for communication and working together. Let's leave the way open for dividing more equitably."

The nay-sayers on Item 4 (dropping dues for affiliates) commented:

- "Until alternate plan is suggested, perhaps this article should stand";
- "No, especially if ASAP sends out the results of this survey";
- "Develop such services";
- "Keep improving services";
- "Groups able and willing to contribute can be a source of funds for regional work, which will soon provide worthwhile services to affiliates and draw other groups in."
- "ASAP could send to each member organization its Newsletter, its JIP, the IP (if it is still published) and all other communication. We would put them in our library. But beyond that, part of our existence is dependent on ASAP. What you pioneer helps us. I'd like to contribute to that effort. Plus the future looks demanding of ASAP to all Societies."

The By-laws now read:

- 1) Article IV, Sec. 3. Delegates shall be elected from five geographic regions. (65 yes, 6 no, 2 no response)
- 2) Article IV, Sec. 7a. At least 60 days prior to the election it shall send to each member in the region directions for making nominations. (70 yes, 2 no, 1 no response)
- 3) Article VII, Sec. 3 is deleted. (On Standing Committees--70 yes, 2 no, 1 no response)
- 4) Article XI, Item d is deleted. (On contribution of 10% dues by affiliates--57 yes, 12 no, 4 no response)

DESIGN A BOOTH FOR MICHIGAN

Creative Adlerians are invited to come to the fore to design and man a booth for the Michigan Personnel and Guidance meeting to be held in Lansing on October 28-29. The theme of their convention is "Human and Careers Development Skills." It would be useful to have Adlerians represented in the exhibits, if not on the program itself. The basic rental fee and miscellaneous expenses for the booth can be paid by ASAP, information on previous exhibits will be supplied by Manford Sonstegard, and books, brochures, videotapes, and membership blanks can be supplied by the Central Office, but local talent is needed to pull it all together and man it. Since premium space is assigned on a "first come" basis, we need to know as soon as possible if you or your group are willing to undertake this service to ASAP and your fellowmen in the larger community. (Write Eugene J. McClory, Central Office, 110 S. Dearborn, Suite 1400, Chicago, Ill. 60603.)

P.S. If you know of another suitable convention and would like to help ASAP be represented at it, write Gene for assistance in how to go about setting up a booth. With your help, we could design and put together a "traveling booth" to help spread the Adlerian word to many more state, local, and national groups.

P.P.S. Also coming up on Dec. 6-8 is the Illinois Group Psychotherapy Society's Annual Meeting, at the LaSalle Hotel in Chicago. (Contact Eric Jackman, Program Chairman, 1601 W. Taylor St., Chicago, Ill. 60612, phone 312/341-8328 and offer to do an Adlerian demonstration for the expected 1,000 professionals and paraprofessionals.)

SECTION-BUILDING
(It's All in the Family)

Weltha J. Logan (10301 Montrose Avenue, Apt. 202, Bethesda, Md. 20014) has been appointed by President Powers as the first corresponding secretary for the group who are interested in forming an FEA Section of ASAP. She will contact all groups known to be interested in Family Education to help draft a detailed proposal concerning purpose, goals, structure, methods, etc. She would appreciate your immediate reactions to the tentative suggestions below in order to compile ideas and get a revision back to you by mid-August, and work toward completing the proposal for the Semi-Annual Delegate Assembly meeting in Charleston, West Virginia on November 1. The tentative proposal for the Family Education Section of ASAP follows:

PURPOSE:

- 1) To facilitate the exchange of information, techniques, and expertise between and among those members of ASAP who are engaged in Family Education.
- 2) To create and distribute informative materials, in print and audio-visual, which will enable wide dissemination of instruction for democratic living.
- 3) To be a forum for ASAP members who share an interest in family education.

GOALS:

- 1) To "spread the word" about family education throughout the United States and Canada.
- 2) To help one another in the task.
- 3) To reach out to areas where Adlerian family education does not now exist, in order to bring it there.

FIRST ACTIONS TO BE CONSIDERED:

- 1) To compile a directory of centers of family education wherever they are and to make it available on request.
- 2) To gather and serve as a repository as well as distribution center, for any and all material, visual and audio, relating to family education.
- 3) To prepare and produce new materials, pamphlets, brochures, films, videotapes, etc., to supplement the work of individuals.
- 4) To receive and distribute such materials.
- 5) To act as the scheduling agent for family counseling demonstrations and training sessions for counselors and study-group leaders.

Want to help? Write Weltha.

PSYCHOTHERAPY SECTION

At ASAP Convention '74, a meeting was held to explore possibilities and purposes of forming a Psychotherapy Section within ASAP. Bob Powers, who chaired the Section Meeting, expressed his hope that those who had requested a PT Section would be able to fulfill their purposes without adding another administrative structure to the organization--at least during his Presidency. When an effort was made to find out just what the petitioners had in mind, it was revealed that many of them were not among the 29 persons who were actually in attendance. The question of who was eligible to attend was answered with two criteria: 1) ASAP membership and 2) interest in Psychotherapy. It was pointed out that this is an INTEREST group, not a status group.

From those in attendance came a variety of requests which were recorded by Marti Malterre and which are paraphrased below:

- 1) Compile a continent-wide Directory of Adlerian Psychotherapists for the purpose of making referrals;
- 2) Compile a Directory of Alfred Adler Training Institutions along with criteria for evaluation of the Institution and of the training;
- 3) Explore the similarities and differences between Adlerian and other current psychotherapies--perhaps with the help of specialists in other fields;
- 4) Acquire Adlerian training of a more medically-oriented nature, especially in relation to criteria for working in an Adlerian Mental Health Center;

(cont. on p. 6)

- 5) Share and explore divergent views *within* Adlerian Psychology;
- 6) Have access or exposure to current research, Journal articles, etc.;
- 7) Participate in Case Seminars;
- 8) Have a section of the *ASAP Newsletter* dealing with Psychotherapy (on this point Joseph Meiers cautioned against incurring additional expense for Central Office without making provision for a method of reimbursement);
- 9) Make Convention Program requests or recommendations in the area of Psychotherapy;
- 10) Explore the possibilities of sub-chairpersons in each Interest Area, e.g., Psychotherapy, Education, etc., to work under the Convention Program Chairman and to be responsible for developing a stream of programs for a particular Interest Section--that stream to consist of one of each of the concurrent sessions running throughout the Convention. The pattern of time-allotments for the sessions throughout Convention could be set up by the Convention Chairperson after time allowances had been made for the various business meetings of the organization. The sub-chairpersons would then each have identical time-slot-patterns within which to plan and develop program for their Interest Section.

When the question arose as to when and how these various requests could be activated, it seemed that the most opportune time for Section Meetings would be in conjunction with Annual Conventions. Furthermore, it was apparent that a liaison person would be needed to receive and collate from the membership specific proposals and requests for topics, tasks and time for Psychotherapy Section Meetings next Convention and to feed the information back to Section participants and to the Convention Chairperson.

The Liaison-person for the Psychotherapy Section, and writer of this report, is:

Ms. Marion Clapham
30 Hillsboro Avenue, Ste. 2405
Toronto M5R 1S7, Ontario, Canada

Your suggestion DEADLINE for Convention '75 is August 31! If *you* want an ACTIVE Psychotherapy Section within ASAP, then write *immediately* stating the foci of your interest, what you want done about it, how and by whom, as well as what you yourself can and are willing to do. Feedback in the next *Newsletter* will tell the kind and degree of ACTIVE INTEREST there is in a Psychotherapy Section within ASAP.

A FIRST

The First Inter-American Congress of Clinical Psychology will take place in Porto Alegre, the capital city of the State of Rio Grande do Sul, Brazil, on Oct. 9-13 of this year. The Brazilian Association of Clinical Psychology is inviting other groups to join them in this "initial step to better understanding among Clinical Psychologists and an opportunity for sharing scientific experiences." Papers may be presented; there will be instant translation into Portuguese, Spanish, and English. We recall that Dreikurs long ago visited Brazil and was well-received. It would be nice if ASAP could revive and continue the association, no? [Write Gene McClory, Central Office, for copy of registration papers and other information about it.]

ALABAMA ADLERIANISM

Adlerian philosophy arises in varied guises--most recently from Representative Walter Flowers in his speech before the House Judiciary Committee in its debate on Nixon's impeachment: "Surely there is no more inspiring phrase than this: 'We, the people of the United States.' Not we, the public officials of the United States; not we, the certified experts; we, the educators, or we, the grownups...but just simply, we, the people....At the grass roots of this complex and industrialized nation, we can renew the moral fiber of America...create an America in which men and women and young people speak to one another in trust and respect."

NEWSNOTES

REGION 1--FAR WEST

Vancouver, British Columbia. Joan List has been elected to a second term as President of the BCAAP. Membership Chairman Della L. Irwin announces a total of 110 paid-up members so far for 1974. Bob Campbell and Edna Nash were on a one-hour TV program on Family Education sponsored by the Vancouver School Board in May.

Mileva Nastich reports a whirlwind of Adlerian activities in North Vancouver this past year, including 28 study-groups; on-going leader-training and personal growth groups; regular meetings with PTA groups featuring problem-solving, role-playing, family counseling, and discussion groups on understanding children and selves; training for teachers, principals, and counselors in 17 schools in the district; and numerous "public relations" discussion sessions with Coop Play School parents, university classes, Family Service Agency, Narcotics Treatment Staff....you name it. Can there be anybody left in the area who hasn't heard of Adler and Dreikurs?

Culver City, California. In June, Richard Kopp, consultant to the Open House Community Center, presented a one-day workshop with Loren Grey, including a demonstration of family counseling, an experiential lab on birth order, and a discussion session in which plans were laid to develop a family education center as part of the services of Open House.

Huntington Beach, California. The lucky high-living Adlerians of the Family Study Group of Orange County hold Wednesday morning book-review sessions on the beach throughout the summer.

Inspired by her visit to the Chicago convention, Marti Malterre is now training others in how to do public family counseling demonstrations at the Family Education Center.

Los Angeles, California. Richard Kopp has recently joined the staff of the Center for the Improvement of Child Caring as the Director of Child Care Training. The Center, a nonprofit organization, will engage in 1) research on the child caring of parents, teachers, and surrogates; 2) research on child abuse and neglect; 3) development, evaluation and dissemination of child caring education and training programs; 4) services for parents, prospective parents, teachers, and children, and 5) sponsoring public forums for information sharing. Anyone who has done or reviewed research related to the above areas, particularly from an Adlerian point of view, is requested to send the studies and reviews to Kopp so that the results can get broader exposure and have a greater influence in child care training and research. These will be duplicated at no expense to the author and returned. (Write Rich Kopp at California School of Professional Psychology, 3755 Beverly Blvd., Los Angeles, Ca. 90004, phone 213/665-4201.)

Palo Alto, California. Paul J. Kahn has been appointed to the following community civic committees: Evaluation and Research Committee of the Mental Health Commission of Santa Clara County, California; and Project Redesign of the Palo Alto Unified School District.

Kahn is nearing completion on an Author-Title Index for the *Internationale Zeitschrift fur Individualpsychologie*, which should be of interest to those historically-oriented Adlerians who would like to read the original standard-bearers and pioneers in the development of Individual Psychology. Many of the articles are in English or have English abstracts, including some by Alfred Adler. Anyone interested may contact Paul Kahn at Box 11365, Palo Alto, Ca. 94306.

Honolulu, Hawaii. The Professional Standards Committee of the Family Education Centers of Hawaii has recently certified two counselors: Sally Vernon and June Tyler; approved as co-counselors are Trudi Walta and Jim Walrabenstein.

The College of Continuing Education of the University of Hawaii will again offer the 3-level Adlerian Family Counseling course. The course consists of three 10-week sessions covering Adlerian theory, counseling techniques, and counseling practice.

Among the variety of study groups offered by FECH is a "Mini-Group for Parents of L.D. (Learning Disability) Children" led by Alida Labrie.

FECH members recently voted unanimously in favor of applying for formal affiliation with ASAP.

Pocatello, Idaho. Tom Edgar reports his pleasure about the quality and content of the color video films of the Ansbachers, Lowe, Sonstegard, and Dinkmeyer from the Conference on Adlerian Psychology last March. He's willing to share these films with others (see Letters).

Eugene, Oregon. Bob Kugler is conducting a baby-sitting study group for teenagers in conjunction with a parent-study group for "repeaters" who have attended previous study groups. Each session the teenagers attend a one-hour seminar on Adlerian techniques with young children; the second hour they practice the techniques with children of the parents in the study group.

Ray Lowe, University of Oregon, is offering the following classes for summer term: Dreikursian Principles of Child Guidance, Patterns of Child Behavior, Workshop in Role Playing, Practicum Procedures in Family Counseling, Practicum in Family Counseling, and two mini-courses: Democratic Practices in Classrooms and Adlerian Family Counseling.

Portland, Oregon. Ed and Barbara Janoe are the author and illustrator of a little story-book called *The Tale of the Second Mother: A Fairy Story for Today's Families*, a clever parable on how the dethroned child feels and behaves. A second booklet called *Dealing with Feeling* is also charmingly illustrated by Barbara to display a technique Ed developed for helping school children and others deal with "bad feelings" by reliving the memories of their first experiences with them in a better way. Both booklets are available from the Oregon Society of Individual Psychology (c/o Janet Mann, 3160 East 13 Street, Albany, Oregon 97321).

Laramie, Wyoming. The Laramie Institute of Family Education (LIFE, 255 N. 30 Street, Laramie, Wyo. 82070) is conducting an 8-week parent-study group using Dinkmeyer and McKay's book *Raising a Responsible Child*. Several educators are in the group, some from out-of-state who are at the University for the summer and are interested in starting parent-study groups in their own schools and communities. One member, Mary Smith, had previously been in a study group in Tempe, Arizona, and another, Mary Butler, had worked with Floy Pepper in Portland. The group is being led by William (Bill) Edwards.

REGION 2--MIDWEST

Chicago, Illinois. The Alfred Adler Institute of Chicago will offer two 4-day workshops in August. Introduction to Individual Psychology (101) will be taught from August 21-24. A Group Didactic Therapeutic Experience, taught by Robert L. Powers with a Psychodrama warm-up by Adaline Starr, will run from Aug. 25-29. Each workshop is equivalent to a course of one quarter (11 weeks) at the Institute. Each of these workshops (courses) is a requirement for the programs of the Institute.

On Aug. 25 Adaline Starr will give a one-day workshop on Psychodrama. Contact the Institute for full details on these programs (110 S. Dearborn, Suite 1400, Chicago, Il. 60603).

NEWSNOTES--REGION 2, Chicago, Illinois (cont.)

Fall classes begin the week of Sept. 30 and include Introduction to Individual Psychology; Psychodynamics of Psychopathology (The Neuroses), Theory and Practice of Psychotherapy and Counseling, Marriage Counseling, Group Didactic Therapeutic Experiences, Retarded and Autistic Children. For candidates: Continuing Case Seminar and Small Group Supervision.

Fall workshops will include Behavior Problems in the Classroom, Art Therapy, and Psycho-drama.

In addition, the Institute will inaugurate in the Fall an exciting program, "Public Education through Counseling Demonstrations." Co-counseling teams led by Bob Powers and others will engage in public family counseling demonstrations. Not only will this program provide trainees with the practical experience and training they need, e.g. for involvement with the FEA, but the Institute will be offering the community a service which has not heretofore been available in the central part of Chicago.

Robert L. Powers has been asked by Governor Dan Walker to continue his service on the newly reactivated Governor's Committee on the Handicapped.

The Rudolf Dreikurs Unit of Family Education Association announces that Ted Gluck will be the Child Guidance Counselor at the Skokie Center when it reopens in September. Gluck has been teaching classes for FEA in the Fundamentals of Adlerian Psychology and leads several discussion groups for men and women.

Dorothy Peven will be the featured speaker on "The Misuse of Sex" at the RDEFA membership brunch on Sept. 8.

Bloomington, Indiana. Tom Sweeney will give a Seminar on child-rearing and classroom management at Indiana University on Aug. 13-14.

Minneapolis, Minnesota. Mim and Bill Pew recently interviewed a family with adolescent children as well as a 10- and 8-year-old for the Department of Family Practice at St. Paul Ramsey Hospital and Medical Center. One of the boys was diagnosed as hyperactive and they were able to demonstrate to the group that it was possible to win the cooperation and also to question the diagnosis of hyperactivity.

On the Channel 11 "What's New" program on June 26, the Pews discussed divorce counseling; included in the discussion were a divorced man, a divorced woman, and a child from a divorced couple.

June was an especially busy month for Mim Pew, who gave a presentation to staff members at the Golden Valley Health Center, a residential facility for adolescents and young adults with emotional problems; and spoke to 750 4-H young people on "What's Good About Me?" including many positive views of adolescence (e.g., a redefinition of some traits that are not always considered positive, such as the courage to talk back to adults). She also gave a speech to the National Association of Social Workers regarding the basic tenets of the Adlerian point of view and was on a program representing also the Behavior Modification and the Jungian points of view, in order to provide social workers with comparisons and contrasts.

The first week of July Mim taught a credit course entitled Adlerian Theory and Practice for the Continuing Education and Extension Division of the University of Minnesota for two hours each day. Currently Mim is involved on a health care advisory committee established by the Department of Corrections to look at the health care of all inmates in Minnesota institutions, juvenile and adult, including mental health care.

St. Louis, Missouri. Anne Steele has been elected to the Presidency of the Midwest Society of Individual Psychology.

Dorothy Peven visited St. Louis to teach interviewing Techniques to MSIP during July.

The National Council on Family Relations meets in St. Louis on Oct. 23-26 and is an ideal group to be exposed to Adlerian theory and practices. (Write Ruth Jewson, 1219 University Avenue S.E., Minneapolis, Minn. 55414.)

NEWSNOTES (cont.)

REGION 3--SOUTH

Tallahassee, Florida. James W. Croake will be presenting a workshop Aug. 13-21 on Adlerian techniques in the classroom for teacher-counselor teams from the Leon County District School System. He will also be doing a one-day workshop on Life-Styles for the Florida Adlerian Society.

Pensacola, Florida. The Community Mental Health Center of Escambia County has available a video tape of James Croake discussing Adlerian theory and alcoholism. Write to: Dr. Dan Edwards, Director of Outpatient Alcohol Treatment, 1201 W. Hernandez St., Pensacola, Fla. 32501.

Columbia, South Carolina. The Irmo Family Education Association (c/o Andy Heen, 1428 Nunamaker Dr., Columbia, SC 29210) had its formal organizational meeting with 20 people on May 7, and began its transition to parent leadership from that by the Irmo Middle School Guidance Department. Its goals are to coordinate family, marriage, parent, and leadership study-group activities; to announce via newsletter programs, films, guest speakers, training sessions, etc.; and to provide training for study-group leaders. Coordinators Sherill Ullius and Curtis Farrar are working with Andy Heen and Steve Skelton on a summer program for study-group leaders during July and August.

The Educational TV tape made of Frank Walton on "Understanding Children" proved to be the year's most popular, most requested program of that station.

An Adlerian Child Care Center and Kindergarten is being developed by Frank Walton and Robert Mandel. Cathleen Walton will direct the Center which will have kindergarten classes for four and five-year-olds, as well as an Adlerian extended-care program for children aged six months to five years. The center which will open Aug. 29, 1974 is taking registrations. (Write Cathleen Walton, 660 Townes Road, Columbia, SC 29210, phone 803/772-4067.)

Houston, Texas. The Texas Society of Adlerian Psychology has moved to implement long-discussed plans for sponsoring the Institute for Creative Community Living this Fall, in spite of the absence of Maurice Ouellet, who pioneered the project but has since moved "back home" to St. Michael's College in Vermont. Four courses scheduled for the Fall to be credited through the University of St. Thomas are History and Systems of Growth Psychology Movements by W.E. O'Connell; Family Educational Counseling by W. Dayton Salisbury; Group Dynamics and the Study Group Leader by Pattye W. Kennedy; and Introduction to Individual Psychology I. A certification program will be offered in Individual Counseling, Group Counseling, Creative Teaching, Family Education, and Creative Living, and "will stress the acquisition and incorporation of behaviors, realizing that in human interactions the person's behavior rather than degree of abstract knowledge is the catalyst for human growth."

W.D. Salisbury reports that their group is interested in exchanging brochures and would like to explore ways in which Institutes could collaborate.

Walter E. O'Connell will be teaching at the University of Houston and the University of St. Thomas, as well as at the new Institute. One of the requirements of the Institute is that every student will take The Psychology of Encouragement, including Encouragement Labs similar to the one offered by Buzz at the ASAP post-convention workshops.

John Bradshaw, ASAP member, is credited with doubling the membership and tripling the attendance of the Palmer Memorial Episcopal Church in the course of five years, since he became church school consultant. An interesting article in the *Houston Post* describes how Bradshaw made radical changes by "introducing modern educational theory and practiceHe began talking about the findings of Piaget, Erikson and others." Adler, we trust, is among the "others."

NEWSNOTES--REGION 3 (cont.)

Mouth of Wilson, Virginia. Daniel G. Eckstein is Director for the Summer Workshop at the University of Virginia's Oak Hill Academy devoted to applied Adlerian Psychology. The workshop called "Applications of Child Rearing Techniques to Classroom Management" runs from July 22-Aug. 2.

REGION 4--MIDDLE-ATLANTIC

Washington, D.C. The Individual Psychology Association of Greater Washington has changed its membership policy in line with the new ASAP policy--there is one type of membership only. In addition to dropping Associate Membership, a membership in IPA is now a family membership, with all adult members of a family having voting rights.

A second group of graduates of the Counselors-in-Training program received their certificates on June 15: Dottie Hutchison, Anne LaVigna, Beth Lister, and Helen Lyman.

Nicholas Ionedes is sponsoring several groups this summer in the social interest. A Wednesday evening study group which focuses on Adler's *What Life Should Mean to You*, Dreikurs' *The Challenge of Marriage*, Fromm's *The Art of Loving*, and Beechers' *Beyond Success and Failure*; a dance therapy group which meets Friday evenings at Ionedes' home; and a monthly discussion group which focuses on movies and plays. IPA members are invited to attend any or all of the above (contact Ionedes at Park Lane Medical Building, 2025 I Street N.W., Washington, D.C. 20006 or call 524-2358 or 331-9819).



Wilmington, Delaware. "Backyard Seminars" is the title given to the informal discussions of personal growth topics held Friday evenings for FECD members at Barney and Gloria Lane's place. The BYOB events have featured topics such as "The Double Bind, or 'The Devil Made Me Do It!'" and "Intimacy and Distance-Keeping or 'With this ring I thee bed' ('Not when I've Got this Splitting Headache...')." On July 26, the group will discuss "The Self-image/Self-Ideal Gap, or 'Me Jane--me *should be* Tarzan' or 'Me Tarzan--me *should be* Henry Kissinger.'" August 16 will feature "Recollections from the Past as Clues for the Present."

Bronia Grunwald will give three weekend workshops on "Sanity in the Classroom" on Sept. 14-15, Oct. 12-13, and Nov. 9-10, sponsored by the Family Education Center of Delaware (4900 Concord Pike, Wilmington, DE 19803).

East Orange, New Jersey. During the Spring of 1974, according to Martin Rabinowitz, the New Jersey Society of Adlerian Psychology had 12 study groups which were attended by 175 persons. In addition to eight basic groups, three were led by professionals on "Beyond Success and Failure," "Seminars for Today," and "The Education of Children."

Athens, Ohio. Tom Sweeney spoke to over 150 parents on child-rearing at the session Bob Browning arranged for him in Cincinnati in May, and over 25 persons expressed interest in joining Bob's parent-led groups. Sweeney also spoke on Adlerian classroom management and child-rearing in Marietta, Ohio, in June, and in July gave a seminar at Indiana University and spoke at Edinburgh University in Scotland.

Chillicothe, Ohio. Tom Sweeney will lecture to the Ross County School District on Oct. 25.

Dayton, Ohio. Among four members of the staff of Chicago's St. Joseph Hospital Psychiatry Unit who have been invited to Dayton on July 30-31 and Aug. 1 to discuss hospital milieu treatment are ASAP members Bernard Shulman and Dorothy Peven.

Stow, Ohio. On October 10, Tom Sweeney will give an introduction to Adlerian classroom management to the Stow City Schools.

Morgantown, West Virginia. Manford Sonstegard has now moved to the Charleston area and wishes to let everyone know his new address: West Virginia College of Graduate Studies, Hill Hall, Institute, West Virginia 25112, phone 304/768-9711.

REGION 5--NORTHEAST

New York, New York. The Ernst Papanek Memorial Library was dedicated at the Alfred Adler Institute of New York. The Library has been combined with the Raissa T. Adler Memorial Library. The occasion was celebrated on June 9, with speakers Alexandra Adler, Kurt Adler, Danica Deutsch, and Leo Gold participating.

Kurt Adler has been appointed Program Chairman for the 1974 Annual Meeting in New York. Toronto's Marion Clapham, who has been invited to join Jerry Mozdierz's Convention Planning Committee as Convention Program Coordinator, will work with Kurt Adler to plan this next exciting chapter of the ASAP's annual saga.

Toronto, Ontario. Enthusiasm was running high before, during, and after TAIP's (5592 Yone Street, Suite 37, Willowdale, M2N 5S2, Ontario, Canada) First "Home-grown" Adlerian Conference in May. The theme was "Social Cooperation--The Challenge of Our Times," and President William Taylor reports the group's surprise and pleasure that more than double the number of people that their most optimistic projection considered were in attendance.

Pearl Cassel keyed the program with an address entitled "The Aggressive Child," and gave a workshop on "The Democratic Classroom." A panel of principal and teachers of the George Syme Jr. Public School presented a videotaped program on "The Development of an Adlerian School"; Stanley Shapiro conducted marriage counseling workshops and demonstrations; Marion Clapham spoke on "Basic Concepts of Adlerian Psychology" and led a Psychodrama Workshop. Other workshops offered in the day-long Adlerian festival were by Alan Dunn on "Group Counseling--Adlerian Model"; by Marg Wittick on "Growth, Development, and Learning"; and one on "After *Children: The Challenge* what?" by Shirley Feld, Elaine Kamin, and Lou Macdonald. In a plethora of riches, a number of films were screened concurrently with the programs.

Eugene Dobie reports that "Without doubt, our first homebrew convention was well received! This was indicated in two chief ways: first, the attendance was 231 enthusiasts, and second, by the letters of congratulations and requests for a TAIP Conference to be an annual event."

Perhaps that's the mark of really good training: the ability to do it *yourself* very soon, and the courage to risk it!

Pearl Cassel has served as a one-woman Adlerian "Institute" this past year; she has spoken to over 1500 persons in colleges, public schools, and nursery schools, as well as making several appearances over educational TV. Topics covered include: Adlerian Principles; Why Label?; Classroom Management; Understanding Children's Behaviour; How to Listen to your Child; Introducing Life-Style; Demonstration Class Discussion; Philosophy of Alfred Adler; Modifying the Motivation of Classroom Behaviour; Creating a Healthy Classroom; Encouragement Techniques; Procedures for Promoting Success for Students; The Mal-adjusted Child; How to Raise a Cooperative Child; and You've Got to Get Their Attention First.

Burlington, Vermont. Heinz Ansbacher has a large chapter on Individual Psychology in the *American Handbook of Psychiatry*, 2nd ed., Vol. 1, edited by Sylvano Arieti, published by Basic Books. Heinz writes that "It is noteworthy that the chapter which I am actually sharing with the Jungians was to be entitled 'Early Psychoanalytic Schismatic Schools. Part A. The Adlerian School.' I explained to Arieti that I would withdraw my contribution if it were to appear under this heading. Upon my suggestion the title was then changed to 'The Adlerian and Jungian Schools. Part A. Individual Psychology. Part B. Analytical Psychology.' The lesson is: we must fight not to be classified under psychoanalysis in any form. Unless we fight, we do not have a chance to win."

LETTERS

REALLY SUPERB--AND FOR SHARING

Pocatello, Idaho, June 25

I have some really superb video cassettes of some good Adlerian demonstrations and presentations. In April of 1974, a general Adlerian conference was sponsored by Idaho State University. The main presenters were Heinz Ansbacher, Don Dinkmeyer, Ray Lowe, and Manford Sonstegard. Each man was recorded on color video tape while at the conference.

Out of the 3-day meeting came the following presentations, all of professional, technical quality. We are extremely proud of each tape, both of the technical quality and the content:

Ray Lowe demonstrating Parent Education (approx. 1 hour)

Don Dinkmeyer demonstrating the Parent "C" group (approx. 1 hour)

Manford Sonstegard demonstrating group counseling with adolescents (approx. 1 1/2 hrs.)

Heinz Ansbacher responds to questions regarding Adlerian Theory (approx. 2 1/2 hrs.)

I would be happy to duplicate these presentations on the person's cassette if he would send me a blank, compatible cassette or I could arrange to sell him a cassette at cost from our supply of any presentation we have. The cost would come to about \$50 per half hour *including the cassette tape*. Those interested in viewing for possible purchase may do so for shipping and handling charges. (Contact Tom Edgar, Box 8225, Idaho State University, Pocatello, Idaho 83209.)

Tom Edgar

A MORE CAREFUL SCREENING

Morgantown, West Virginia, June 17

I attended the recent convention in Chicago and, on the whole, enjoyed it very much. There was one thing that disturbed me greatly. I attended, as did some of our staff and students, the three presentations by Bob Postel and his associates. I do not mind being exposed to different philosophies but if they're calling themselves "Adlerians" and presenting their theory at an "Adlerian" convention, then I disapprove. Not as much for the professors, Adlerians who truly know Adlerian Psychology, but that non-professional who attends the convention because they like what Adler and Dreikurs wrote. The problem is that people began to believe that "punishment is one good way of showing the child that he's loved and that you cannot encourage your children in the home. Only in therapy can a person overcome their problems."

I would hope that a more careful screening of the presentations be done in order to aid the "non-Adlerian" from perceiving Adlerian Psychology as something it is not. I had to spend a considerable amount of time with a number of persons who became so confused upon attending those workshops. Thanks for listening to my gripes.

Michael T. Yura

Arcata, California, July 1

In that I work in a California State University, I am more interested in the acceptability and viability of training programs in public institutions. As you know, we must have *within* an ecological system which includes divergent and contending philosophies. At the same time, I think that it is important for those students who wish to be recognized as Adlerians to work with a competent Adlerian in a public institution.

Who judges competence? On the basis of what criteria? How are new ideas incorporated into a psychological system? (Not seen as rebellion but as legitimate contributions.)

The questions are never ending. I look forward to the formulation of answers.

William Aubry

THOSE WHO NAIVELY WENT

Blacksburg, Virginia, July 1

I agree that "these are important questions." However, it really seems difficult to establish any kind of evaluative procedure without restricting membership, which we have now dispensed with. Perhaps training requirements can somehow alleviate the problem so that anyone who is a practicing professional or even "lay professional" would have to meet certain standards, as opposed to those who are Adlerians only in the sense of being interested in this approach to life.

In reference to this problem, I heard (again this year) many negative or shocked responses to those who naively went to see Postel's presentation, thinking that what they were going to see would be strictly Adlerian! Hopefully, something can be done about the problem you brought up--certainly it has been very much on the minds of many of us.

Nancy Catlin

THE YARDSTICK OF EQUALITY

Chicago, Illinois, June 17

How do we know who is an Adlerian? It's hard to be born one, so everybody who calls himself Adlerian arrives at that designation by his own unique route.

To set up standards for who may accurately be called an Adlerian, I would first measure him/her by the yardstick of equality. In his work does he treat others as equals? Does he grant respect to other humans, or merely demand respect? Does he believe in and practice the principles of human dignity and in his work is he truly humane?

I would like to apply the same standards to the private life of the person who calls himself an Adlerian, but I fear that this is less accessible. Personally, I believe that we must practice what we preach, or it's no good preaching.

In the final paragraph of your June Presidential letter, as you make the case harder, I would not allow those "Adlerians" to maintain membership in ASAP, nor to participate in the programs of the Society. I would like to list these kinds of qualifications (see above) as criteria for membership, now that we have eliminated "classes." We could publicize the criteria for membership, so that "suggestible people" could find out that coercion and intimidation are NOT Adlerian.

There's no reason why in the pursuit of equality we have to drop *any* standards. Equality does not imply permissiveness. Equality means respect and dignity for one's fellow man, in every aspect of a mutual relationship.

They certainly are important questions, and it's good that you ask them; let's work at answering them.

Shirley Gould

University Heights, Ohio, June 24

[Re June "President's Letter"] I find the questions disturbing because somewhere behind them seems to lie muddled thinking; I am not sure whose.

I agree that there is no need to regard "Behaviorists" or "Neo-Freudians" as "Adlerians." ("Adlerian" here seems to be used as a synonym for "decent person.") I think most of those who style themselves by the first two epithets would be (rightfully) bewildered and distressed to be called "Adlerians." What on earth indicates that a *soi-disant* Adlerian cannot respect the opinions and work of a *soi-disant* Behaviorist, Neo-Freudian, Rogerian, etc.?

The second question is more disturbing. I would assume that anyone can call himself an "Adlerian," if he pleases, but he would be recognized as an Adlerian by other Adlerians only if he holds the basic core of assumptions necessary to the theory and at least the major hypotheses of the theory as developed by Adler. Unyielding theoretical rigidity would be useless, but so is an indiscriminating ecumenism. Most disturbing of all is the use of the word "equality." What does it mean? Here (right at the beginning) is where the thought gets tangled. That "Adlerian" therapist who fails to regard children as equals of their parents, for instance--what does he do or say? If he says the children are not of as great a value as their parents; that they have not the same basic human rights, needs, sensations, I say he is not Adlerian. If, however, he simply says that the children are not equal to (i.e., the same as) their parents in regard to physical strength, education, experience, or judgment, I think he may well be both right and Adlerian. I do not think that one can assume that on any one of these dimensions the parents and children are "equal." In many, even most, cases parents will have greater education, a more accurate sense of reality, better judgment, etc.; in other cases, children may exceed the knowledge, strength, ability to learn, or judgment of their parents. Whenever we use the words "equal" or "equality," they are meaningless unless we specify *in regard to what*, and then use all our discernment in applying the term to individual cases.

For sometime I have believed that Alfred Adler's and George Kelly's theories of personality make good companions; they seem to complement each other. In regard to the questions about the "concept" of equality, I believe a bit of Kellyian clarification concerning the constructs involved and their ordering would be beneficial. What for instance are the opposite poles of the constructs "equality" or "Adlerian"?

Of course I don't see how any Adlerian could utilize a therapeutic method involving abuse, coercion, ridicule, or intimidation; but I think no other therapy would approve these tactics either (unless perhaps Behaviorism where the end is often considered to justify the means). The use of these tactics you mention do not discriminate Adlerians from non-Adlerians but bad therapists from good ones. We need to seek, in the body of the theory, the true dimensions for discrimination (discrimination in the cognitive sense, not in the pejorative social sense).

Cintra D. Whitehead

NO DIFFERENCES AMONG US?

Whitehouse, Ohio, July 5

I am glad to have your [President's Letter, June] views in regard to "equality" among our members and the people who are our concern and whom we serve. I am surely in accord with this position. Providing it does *not* mean there are *no differences* among us. I think it would be a mistake to pretend that the school-lover is no different from the school-hater. I'm sure you do, too. The point is that both are to be equal in their deserving of and receiving respect.

The June *Newsletter* was most interesting, especially so the well-deserved citations for Harold and Birdie Mosak and for Heinz and Rowena Ansbacher and the letter from Sadie Dreikurs. Many good wishes for your development of a pattern or patterns on Training.

Dorothy R. Disher

Haliburton Highlands, Ontario, July 17

I am sitting here soaking wet, just in from a "swim." "Swim" may not quite be the word, but as I'm a "non-sinker" I have some small degree of success and much enjoyment, and what is most important I continue to do better and to enjoy even more.

Just as there are "swimmers" and "swimmers" there are "Adlerians" and "Adlerians." We are becoming; we are at different stages and there is, I feel, no criteria to prove who will be the most helpful in a difficult situation. For example, I know a superb swimmer who would be hopeless in a rescue attempt, still I'd jump in and save a person in trouble because I know of my ability to float and trust the water. I know a superb "Adlerian" with whom I'd trust my life. I know of another respected "Adlerian" who wouldn't be allowed to look after my Persian (yet) while I'm here in cottage-land. Soon, maybe.

What I'm really doing, Bob, is pleading. I intimidated my husband just before he left to go home to the city Sunday; I made a nasty comment about the nick in the dock after my son made a rather wild landing; and told my daughter I was busy (with this letter) when she needed some advice on the supper she was preparing for all of us.

Please don't take me off the list, Bob. I WILL BECOME AN ADLERIAN!

Althea Poulos

A UNIQUE ADLERIAN CORE?

Wichita, Kansas, June 24

Adlerian theory is, I believe, different from other approaches in the way the basic principles are organized. Strangely enough, in reading the psychological literature, I often see some of the Adlerian ideas, yet no Adlerian is given credit, mentioned, or referred to. I've come to assume that these people, for the most part, have never read any of the Adlerian literature. Isn't it strange, yet this widespread use of Adlerian ideas without seeming awareness is the most unique aspect of Adlerian theory I can think of at this time. Do you suppose this is Common Sense?

In this regard, why do people seek help from Adlerians? Is it all because of someone they know? I doubt this, because they surely know someone else who went to some non-Adlerian, or they themselves have certainly heard of or listened to some non-Adlerians. There are many in Chicago, for instance. Perhaps the people who seek help from Adlerians do so because they believe something with Adlerians is unique. Perhaps they could help, if asked?

Yet, I must come back with the statement that Dr. Dreikurs has left lasting, living memories with me. Was it because of what he could do? Yes, but I both trusted and liked the man, too.

Best of wishes on this enterprise,

Howard Jaques

PUN-ISHED

New York, New York, June 25

Just a short note: In the next-to-last issue of our *ASAP Newsletter*, you reported on an exhibition and titled it "Exhibitionism..." I am sure you didn't mean to allude to this type of sexual perversion and will not call our exhibits this way again.

I greatly admire your work and enjoyed the last newsletter with all the important information.

Alexandra Adler

PARENT-STUDY GROUPS UNLAWFUL?

Tallahassee, Florida, June 18

The following encompasses my personal thoughts; I'm not writing to represent the Florida Adlerian Society. A group endeavor will be forthcoming.

The survey concerns itself with certification of institutes and individuals--this I see as becoming a necessary function of the parent organization for Adlerians in this country. Many indeed are calling themselves Adlerian yet are not exemplifying Adler's philosophy either in their work or person; and also because forthcoming state laws are going to require certification eventually.

This last point is of concern to Floridians, as our legislature is hopefully going to pass a bill requiring the licensing of marriage and family counselors by a State Board of Examiners. This is a much-needed addition as there are presently no guidelines for these services in Florida and many people have indeed suffered at the hands of seemingly unethical persons calling themselves marriage and/or family counselors who have utterly no training at all. In Florida, at present, no training is considered necessary; hence the need for setting up criteria and standards. By the same token, this bill as presently written, in particular HB3008 Section 3 Part 2 ["marriage and family counseling" means the rendering of counseling services or therapy to individuals, either singly or in groups, for the purpose of resolving emotional conflicts within marriage and family relationships, modifying behavior, altering old attitudes, and establishing new patterns in the area of marriage and family life including premarital counseling and post-divorce counseling"], directly affects the services rendered by the Florida Adlerian Society through our parent-study groups. Hopefully we are "altering old attitudes and establishing new patterns," thus we come under the law and necessarily need to be certified by the State; so says our Attorney General's office. Individual FAS members who are engaged in private practice will need individual certification. While this bill has not passed this legislative session, its passage is forthcoming.

Which brings the next point and potential need for ASAP developing certification criteria: How are we as a group to present ourselves for certification to continue parent-study groups and other services to the community without being able to present a set of criteria from our national organization? And also their "Ok that we're ok"?

Peggy Smyly

AN INTELLECTUAL EXERCISE

St. Ann, Missouri, July 8

I suppose to be an Adlerian one must not be a perfect Adlerian. Such a definition would be self-cancelling. Perhaps one way to determine who is an Adlerian might be to ascertain the reason some are considered to be and others are not. As an example, I do not like the things I have seen one well-known Adlerian do. I think he does not show respect for his client. I still believe he is Adlerian--just imperfect. Another active member of ASAP, whom I've always seen show respect, I consider not to be an Adlerian. He sponsors P.E.T., uses Behavior Mod, etc. The difference to me is that I see the first person believing in the Adlerian model of man. I don't think the second one does....

If B.F. Skinner sent in a properly executed ASAP membership application with dues, I suppose he would be accepted as a member. But that wouldn't make him more Adlerian or ASAP less Adlerian. So maybe the whole issue is an intellectual exercise. Fun to do but that is about all.

Dale Steele

Oakland, California, July 24

Writing to you has been postponed too long--due to a rather serious illness and major surgery, which still force me to "take it easy."

First, there is the content of the *Newsletter*. Putting it in a condensed thought: do we need a traveling-salesmen advertiser? For propaganda reasons yes--for professionals, no. Professionals want to know what the traveling propagandists said in their talks; what is an enlightening thought; what were the questions or responses of the audience.

It is true that many practising Adlerians don't send in the news of what they are doing. If 8-10 hours daily are used to see patients, one is through for the day. I had more time when I lectured a lot and had less clients....

In the June *Newsletter* "the question of equality is raised, and who is an Adlerian. To quote Adler literally: "*Der Mensch ist eine einheitliche, einmalige Erscheinung*" ("Man is a once-only phenomenon, unique.") There are no two people alike, though we should treat all people with respect, even if we differ from them and have different points of view. When we talk about "an Adlerian" we talk about either a person who is thoroughly and professionally knowledgeable in this particular type of psychology, or we talk about a person who confesses to the ideas of Adler, without going into details. These two groups are not equal and cannot be treated as equal. (I may be a democrat or a republican. But I am not a democrat or republican Senator.)

We need a clear description of who is a professional and who is a layman, interested in our philosophy.

1. Training of professionals should include State laws on licensing, before people can practice.
2. Lay groups can be formed under supervised, trained lay-Adlerians in, for instance, study groups. This does not qualify the leaders to do therapy. (There are too many so-called Adlerians forming groups, who downgrade Adlerian psychology unknowingly because of a lack of overall psychology training.) (I compare this with the flood of T-A groups.)
3. Here I turn the coin and quote Adler directly, when we asked him: "Who should do therapy?" His answer was: "*Wer es machen kann.*" ("The one who can do it.") But he never meant a person without solid fundamental knowledge. He always told all of us students to study Freud and all others diligently, so we could be prepared to choose and also answer questions. Besides, he pointed to the merits of others.

The question of training and certifying people was handled well in Holland. With a diminishing amount of Adlerian M.D.'s in Holland, the training has also changed. At first the teachers were all students of Adler himself. The same fundamentals are still available, but interpretations differ and additions have been made. So, to use a well-used platitude, it is a whole new ballfield!

My last point has to do with the seeking of a creative, catch slogan to use as a bumper sticker--no prize, but "social interest is the incentive." Do we *sell* psychology? Adler would turn in his grave if he could see an Adlerian bumper sticker! Social interest? My foot! Social interest has a deep philosophical meaning and has nothing to do with a commercialized project. This is a grave misuse of an important Adlerian concept.

With kindest regards,

Sophia J. de Vries

A BIG SIGH OF WONDER

Chicago, Illinois, June 17

How did I handle this survey? I read it over when it came; I heaved a big sigh of wonder; I laid it on top of my desk where I couldn't ignore it for long, and then I started to draft a reply.

One thing about it is poor; the survey questions are printed on the back of the ballot; in order to send in the ballot, one has to answer the survey questions immediately or lose them.

In the future, consolidate the questions, put them on a piece of paper that you don't want to have returned, and make sure that you give consideration to every answer submitted. If the Task Force acknowledges those responses which it does receive, it will help to assure response in the future.

Nowhere do you ask the ASAP member if he/she would like to help the Task Force; next time, go beyond Question 19 (a fine one) and suggest that members offer a specific service in implementing the ideas. Good luck!

Shirley Gould

FROM THE FRONTAL LOBES (First responses from the Training Survey)

For fun and as food for further thought, we share with all of you the first responses on several items from our recent Training Survey.

Additional, more substantive suggestions will be reported on in the next issue.

Item 1, "Would you like to see ASAP develop a procedure for certifying Institutes? For recognizing individuals as Adlerian trainers?" drew a generally favorable response (7 to 1), but also demonstrates the polarity of opinions that exists among some of our members on almost any issue. Those generally opposed to certifying commented:

"Why bother?"

"Doubtful."

"Not sure."

"As far as I am concerned, I do not see the need for certification, but if the *need* exists, then why not?"

"No, it would tend to mock egalitarian emphasis."

"In regard to the idea of certification, evaluation, training--I guess I think these are not so important, and maybe somewhat unAdlerian. Evaluation seems to me to be moving in the vertical rather than the horizontal plane--and maybe not a good idea at all."

"This kind of thing always seems to result in great monetary profit for the certified person and stifling the creative activities of those who do not qualify. I would like to see the Adlerian movement retain a place for persons at all levels of training, including lay people. Let's keep following Miller's suggestion: 'Give psychology away.'"

Some respondents favored certifying individuals, but not institutes, or vice versa:

"Not certifying institutes, but recognizing individuals as Adlerian trainers."

"Yes; a group wishing to set up an Institute would need trained people for trainers but may be discouraged to begin if not enough."

"An institute is an abstraction and should not be certified, because the *people* in the institute keep changing, so there may be well-qualified or less-qualified people in the institute. For teaching one needs well qualified people, preferably with one particular strength to teach."

"I think a set of standards should be set, which would then be promulgated, for certifying various institutes as certified trainers for various areas, including: a) Adlerian theory, b) family counseling, c) marriage counseling, d) group psychotherapy, e) individual psychotherapy, f) life-style analysis. Also, individuals would be certified as qualified as instructors in each of these (and possibly other) areas."

"It is my opinion that 'certifying' institutes would be a most advantageous move at this point in time. However, the word certifying is the key word that needs to be taken into consideration. Certifying is usually thought of in terms of 'making sure you are as good as you should be,' or 'if you're not as good as you should be, then you can't get certified.' *Certification*, then, would be a good move only if it meant a chance for growth for the institute involved. In other words, 'are there areas we need to improve upon?'

At present, persons are recognized, for the most part, as Adlerian trainers mainly by reputation. It would seem that certifying them as trainers would add more information to the reputation which may not be necessary within groups knowing the person, and wouldn't mean much to persons not knowing much or any about Adlerianism."

"I would like to see individual trainers certified, but I don't feel that these trainers would necessarily be a part of an institute. Many Adlerians have received their training from a university and I feel this too is a valid experience."

Most respondents simply checked "yes" (one person commented, "I am just as capable as anyone of being very wordy--but a yes or no question deserves a yes or no"). Others added brief comments such as "Vital to us all," "Especially new Institutes," "It would help to spread Individual Psychology," and "ASAP should develop a system for certifying institutes and for recognizing individuals as Adlerian trainers. This will spread the movement and encourage consistency."

In one thoughtful commentary, the following viewpoint was advanced:

"If we assume there are different degrees of effectiveness with people who practice Adlerian approaches, then what about recognition of the differences? This provides some degree of protection and possibilities for greater reward from those who practice. In turn, some greater degree of protection to the public. It would also make practitioners easier to identify. If there are different degrees of training, what good is the training unless one can demonstrate that being better-trained is closely related to being more effective in helping people. It seems to me the degree of effectiveness in helping people must be determined by the people who were or were not helped. In my view, an institution that measures its own effectiveness (leaves the consumer out) is sooner or later headed down the road to corruption."

The question "Would you favor *optional* accreditation at the request of a group or individual?" (Item 3) drew strong and diverse opinions. A half-dozen outright "No's" expressed such views as these:

"No, I believe all groups or individuals who use the name or model should be properly accredited."

"No. I see the absolute necessity to maintain some sort of unity and high standards that only people who have been certified and institutions that have been certified be accredited."

"I would prefer mandatory accreditation as this would be a step in the direction of competency-based individuals and programs."

To others the question was unclear ("Do not understand *optional*"; "Whose option? Question is ambiguous") or semantically deficient ("It seems that an institution is accredited--Individual is certified or licensed"). One dubious respondent remarked:

"I'm not sure what this question means. Does 'optional' accreditation mean I can ask for it if I want to? If so, then I could get the added letters behind my name if I thought it might help my image/income (or that of my group). I suspect in this case such accreditation would be virtually meaningless except to the "in" group, where it might carry some weight. I'm not really sure about this question."

The majority voted "yes" with more certainty on this item:

"How else could you operate?"

"Yes--there is no choice; we cannot force people to seek accreditation."

"Optional accreditation at the request of a group or individual boils down to the group or individual choosing or deciding whether or not they wish to be accredited. Need more be said?"

"Certification should be optional for individuals or institutes, as per our understanding of democracy and choice. Individual needs and wishes should be honored. Certification status must be clearly indicated, however, especially by institutes."

"Yes! If I (group) think I have a 'leg to stand on' and can show you in what ways. Guidelines are just that, but never absolutes. So perhaps certifying procedures need to be 'from here to here.'"

"Yes, if it is considered a stepping stone to accreditation."

"Yes, if ASAP has a quality accreditation body."

"Membership in ASAP or its affiliates should be open to everyone. How else could we make converts! However, a separate roster of 'certified' Adlerians could be made available the same as a *recommended* reading list (which is in preparation now) for professional contact."

Readers may well be surprised by the responses to the question: "Does certification from any certain institute at present mean anything to you?" (Item 4) A sizable minority (about 40%) express negative views such as:

"Not really. I'd want to look carefully at the individual and what he does with the training."

"Not particularly."

"Quite frankly--no. But the person's performance does, and sometimes the 'news' of their performance precedes them (reputation)."

"No, not out West. This does not diminish its value."

"Not at present. When AAI of Chicago gets accreditation, it might, though I'm beyond that now in my present position."

"Nothing at all. Except for in my own state, Hawaii, where I *know* our standards for training Adlerian family counselors which includes (a) 30 weeks of lectures, discussions and demonstrations, (b) evaluation by the three instructors (Corsini, Painter, Schuetz) of the graduates of this training (c) one year functioning as a co-counselor (minimum), (d) self-presentation as ready for certification, and (e) evaluation by at least three members of the certifying committee. Historically, incidentally, we have evaluated eight people in the last five years, and five only have been certified by us."

"Not much. The training and experience I have received from specific individuals means much, as I have been able to incorporate it into my professional practice. In fact, having been related to a specific 'Institute' has been a source of embarrassment to me at times."

"No, except the one given in Holland, after two years of following courses and exams."

"Nothing, except the Institute in Chicago."

The majority who are favorable have equally strong opinions and often mention a specific Institute, e.g.:

"Yes. *Proud* to be a graduate of New York."

"Certainly!"

"Yes. Certification by (or at least study at) the Institutions where certain well-known Adlerians work is proof to me that the individual has gone "near to the source."

"Yes. Certification from AAI of Chicago or AAI of New York means a hell of a lot more than from AAI of Rhode Island."

"Certification from the institutes means to me that an individual has had the exposure and most probably the dialogue with Adlerians of demonstrated competence."

"Yes, suggests advanced training."

"Yes, wish I had received training from an Institute."

"Personally, yes--jobwise, not at this time."

"AAI of Chicago and New York."

"Yes, certification means much to me: provides identity to general public and among colleagues, means of protection of public through 'quality-control.' Tends to 'legitimize' the work a person might undertake among public or Adlerian colleagues--especially for local lesser-knowns who might have as much to offer as the more famous in our movement but do not possess the reputation."

In a more pragmatic vein, one person said, "Yes, it means my job--I need it for the job."

In spite of the aforementioned reservations, many individuals declared strong personal interest in becoming certified by ASAP (Item 9). Areas mentioned for possible certification include:

- 1) Counseling and guidance
- 2) Consultation
- 3) Adlerian teacher
- 4) Psychotherapist
 - a) individual therapy
 - b) group therapy
- 5) Family therapy
- 6) Family counselor
- 7) Family Education leader
- 8) Marital counselor
- 9) Parent study-group leader
- 10) Lay counselor

- 11) Paraprofessional in education
- 12) Teacher of Adlerian principles
- 13) Trainer of parent study-group leaders
- 14) Trainer of family education counselors
- 15) Trainer of Adlerian theory and practice to professionals
- 16) Trainer of theory and practice of Life-Style Analysis
- 17) Trainer of application of techniques, methods, and theory of Psychodrama to Adlerian model of man
- 18) Trainer of marital counselors
- 19) Trainer of teachers

Several lacked interest in such certification because of age ("I'm too old"; "I am retired") or current status ("I believe I am equal to a certified ASAP"; "I am already licensed. Have been a psychologist for 40 years"), or took a wait-and-see attitude ("No, not right now. Maybe later, depending on what you come up with").

Legal considerations or State requirements loom large for some: "Yes...because we are having such a hassle here about certifying 'lay' persons--those without Missouri State Dept. of Education certification as Guidance Counselors. My feeling is that the upper limit of certification is determined by the skill level practiced." (See also LETTERS re Florida certification problems.)

A representative problem in achieving Institute certification is indicated by the following contribution:

"I would *very much* like to be certified in Adlerian Psychotherapy. Problem: I'm tied to the Baltimore area. AAI of New York doesn't offer courses on an intensive workshop basis. Chicago, too far for regular workshop attendance, travel too time-consuming or costly for me at this point. Alternatives: 1) Chicago trainers could hold workshop-format courses in other locations than Chicago, across country; 2) Local trainers, certified by AAI of Chicago or New York, could offer bonafide courses for institute credit; 3) Open branch or independent institutes."

It may be comforting to note, in the midst of all the diversity, that there is virtual unanimity affirming the belief that there is a core of Adlerian theory which might provide some basic uniformity for each Institute (Item 5). The "yesses" often took superlative forms such as "Absolutely yes," "Definitely!" or "Most certainly!"

Comments included the following sentiments:

"I should hope so; otherwise why call it 'Adlerian.' Just because we all think Alfred Adler was a nice man? The theory must form the basis; we may not be able to specify everything that the theory includes, but can certainly specify basic assumptions alien to it."

"If not, then do away with Adlerian in the name--if there is only a hodge-podge with no unifying theme."

"Would be basic, I think. The *raison d'etre* of the whole organization."

"Yes, should be a basic theoretical stance operationally defined in a core curriculum across institutes."

"Yes, readily available from Adler-Dreikurs' works and others, and could be written up in a position booklet for distribution."

"There seems to be a core of Adlerian theory which could be used as a basis for developing an entry level-general theory examination."

"Yes, annually a proctored examination should be given nationally, of the objective type, for certification as an Adlerian. I see this simply as an informational test, possibly best done as a sentence-completion test, which would then certify that this individual has the basic information about IP. Such a course leading a person to this level of understanding could be worked out, and taught not only in institutes but also by mail, as a correspondence course."

One person cautioned: "This core is not static, I hope--if so, we are dead."

What do our members want ASAP to do to help them with their training programs? (Item 17) There is no dearth of ideas. They range from "Assemble answers to these and other questions and implement" to requests for financial aid; workshops, consultation, and training programs; materials; guidelines and standards, and full certification.

Requests for localized workshops and specific training programs or consultation were frequent:

"ASAP could provide monetary assistance to be used in sponsoring workshops."

"ASAP can help us by providing action workshops which will include practicum and feed-back, by encouraging communication among all groups, by helping us develop ways for para-professionals and professionals to work together."

"Run workshops in strategic locations!"

"Localize training programs. If programs for Adlerian therapy were provided at Seton Hall University, New Jersey, it would be more convenient than trekking into the New York Institute."

"Contract with existing Institutes to offer courses; trained Adlerians to supervise and consult and evaluate on regular basis. Set up criteria for good training."

"Regional meetings for exchanging help. Consultants available through ASAP. Perhaps FEA Branch suggested by Gould."

"Send a yearly schedule in April or May of any officials willing to train, in order for us to choose wanted courses."

"Are presently receiving guidance from Mosak and Shulman. We appreciate this. However, training is expensive (I don't think there can be immediate help on this.) Perhaps discussion in depth with ASAP re our training program would help."

Materials are needed, such as videotapes, and help is desired with procedures and techniques, curricula, and goals and guidelines, as well as criteria for standards of excellence:

"Supply videotapes of neat group-leading techniques--same on family and marriage counseling."

"By reviewing our course material."

"Provide materials maybe."

"By setting up a clearcut curriculum for a) basic Adlerian theory, with examinations, and b) basic Family Education counseling curriculum."

"Criteria/procedures/internship procedures."

"Establish statements of objectives of units, establish standards, develop materials (Holland has a good program, rather formal)."

"Providing criterion reference."

"Ideas on what, when, how--techniques for the most effective training, etc."

"Guidelines, goals, consultation."

"I see a necessity for establishing a nonresident form of training, a homestudy course, at least in Adlerian theory. I am already thinking personally of doing this on my own but would hope ASAP would start it, or at least offer me and/or my associates help. I want to point out that throughout the year I get all kinds of requests 'How can I get Adlerian training?' and these people are in Boston, Providence, San Antonio, Los Angeles, and we annually lose hundreds of potential good Adlerians because we have no way of training such people. One answer is a homestudy course using tapes, etc. As indicated, I am already taking some steps along this line of which ASAP will be fully informed."

Our diversity is seen in the responses of one who wants "Guidelines only," while another insists on "Certification acceptable to various university standards."

There was considerable enthusiasm expressed for Regional Meetings "to discuss these issues, help devise some tentative plans and make tentative recommendations to the Task Force on Training," with all but a few voting an outright "yes," depending, of course, on dates and times. Ill health was most often cited as the cause of a "no" vote, although reservations about finances were also frequently expressed, especially by those from the Far West Region or Hawaii.

"If finances permit."

"I would be happy, even eager to. Particularly if such discussion is broad enough to include others than those already involved in institutes and training organizations already extant."

"Definitely!"

"Would like to be involved and would attend if can."

"Yes, given that the meeting would be held at a time which would not conflict with previous responsibilities."

"I would be delighted. I would be disappointed to be left out."

"Yes. Happy to attend."

"Tentative 'yes.' It costs me something like \$500 just to come to the mainland (which is why I am writing this at considerable length)."

THANKS FOR YOUR RESPONSES. The next issue of the *ASAP Newsletter* will present the suggestions and comments made in regard to the following questions:

- (2) How might we go about certifying institutes or individuals?
What difficulties do you foresee?
- (6) What do you see as the criteria for good training? How might we arrive at an acceptable set of such criteria?
- (10) Who would you like to do the certifying?
How would the "certifiers" be selected?

[*Last minute Newsnote:* Sadie Dreikurs has given a tentative date of August 24 for an art therapy workshop in Ft. Wayne, to be sponsored by the Family Education Association. Cost will be approximately \$20. Anyone interested please call 219/422-9622.]

Recommended Reading

By way of Joseph Meiers, a *New York Post* review of a book on Alfred Adler arrived at this desk. The book by Manes Sperber, *Masks of Loneliness: Alfred Adler in Perspective*, is praised by the reviewer, Anthony Storr, who names several counts by which he believes that "Adler should appeal to the present generation." The book is available from AAI of Chicago. Cloth cover, \$7.95.

A new paperback issue of *Discipline Without Tears* by Rudolf Dreikurs and Pearl Cassel (Hawthorne Books) has come out for the bargain price of \$1.95. Also available from AAI of Chicago, 110 S. Dearborn, Suite 1400, Chicago 60603.

The Individual Psychologist Author-Title Index, 1963-1973 is now available from the San Francisco Bay Area Society for Adlerian Psychology. It consists of 7 pages, 132 entries, and was compiled by Paul J. Kahn. Price is \$2.00, and it can be ordered from P.J. Kahn, Box 11365, Palo Alto, California 94306.

GROWING, DECLINING, OR HOLDING OUR OWN?

Some have expressed the view that the 492 names listed in the new ASAP Directory (many of whom have not yet paid this year's dues) represent an actual decline in our membership figures. Where are the new members to come from? Some old members who overlooked payment of dues and were eventually dropped from the list will, we hope, join us again. A Membership Committee could be formed to "solve" this problem. Or each ASAP member might constitute himself a Committee-of-One to do what he can do to encourage others to join. "Each one reach one" would double the rolls.

One idea for increasing membership occurred to Frank Walton and Bob Powers: At the conclusion of the successful Summer Workshop on Adlerian Counseling at Columbia, S.C., when enthusiasm was high, the two of them passed out membership blanks and offered to sign the endorsement for those present who wanted to join. If you wish to do the same in your workshops, forms are available from the Central Office or can be xeroxed on the spot. Remember, students may have an initial year of membership for dues of \$10. Let us know what you think of to try and how it works.

[*Editor's Note:* August 31 is the deadline for sure inclusion in the next issue. Let us hear from you.]

ASAP Newsletter
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