

OCTOBER, 1974

THE PRESIDENT'S LETTER

Dear Friends,

A publishing event of great importance to members of ASAP, to the continued growth of the Individual Psychology movement, and to the world of scholarly research is about to occur. A contract to publish the complete *Bibliography of Adlerian Psychology* has been made between Harold H. and Birdie Mosak -- the authors -- and Hemisphere Publishing Company in Washington, D.C.

This is a monumental work of scholarship. It includes over 9,000 entries, covering the full range of articles and books dealing with Individual Psychology in all languages, beginning with the original writings of Alfred Adler and his co-workers, and including everything written and published on IP since.

The Mosaks have been at work on this book for many years. It is impossible even to guess at the number of hours of research, recording, indexing, and proofreading which they have already invested in this undertaking. Since a book of this character and scope can expect to enjoy only a limited sale of copies, chiefly to libraries, historians, and researchers in the social sciences, it is unlikely that they will be in any way recompensed for the investment of their time and skills, save in the satisfaction that comes from knowing how much they have thereby contributed to other scholars.

It was not easy to find a publisher for this work, because of its limited commercial value. One university press, after months of deliberation, wrote almost in mourning over their regret at not having room in their budget for such an important book. One publisher wanted the Mosaks to reduce the manuscript to 25% of its completed size.

When I learned of this proposed mutilation of the manuscript, I asked the Mosaks for permission to take the matter before the Executive Committee of the Society. My hope was that, with our support and assistance, a publisher could be encouraged to believe not only in the importance of the book, but also that it would not require a financial sacrifice to put it into print.

The Mosaks welcomed our interest and assistance and now we have the publisher. An agreement between the publisher and ASAP will insure an initial printing of 2,000 copies of the book. The agreement stipulates that the Hemisphere Publishing Corporation will spend \$11,000 to print the book at an estimated per copy retail cost of \$17.50. ASAP will provide \$2,000 for the costs involved in promotion of the book's sale, and members of ASAP will be entitled to a 10% discount.

The Executive Committee is hoping to raise this \$2,000 by subscription, so that no money will have to be taken out of our regular (and, as always, limited) corporate funds.

(cont. on p. 3)

On September 7 and 8, the following members of the Executive Committee met in Chicago: President Powers, Vice-Presidents Gold and Walton, Secretary Nash, and Treasurer Bartholow. Past-President O'Connell was unable to attend. Also in attendance was Executive-Secretary McClory. Some of the items of business which may be of interest to the general membership are these:

1. As noted in the September *Newsletter*, the increasing activity of the ASAP Central Office, plus his full-time responsibilities as President of the Alfred Adler Institute of Chicago, prompted Executive-Secretary McClory to ask the Society for a replacement. Those interested in taking on the work of the Executive-Secretary at the Central Office (which includes editing the monthly *Newsletter*) may apply to Bob Powers.
2. The Committee was in agreement that Region 1 (Far West) is geographically too extensive. It was the Committee's consensus that the number of regions can be increased as the Society grows. When that time comes, the growth of Region 1 and regional partitions should be actively encouraged. The Committee envisions regional partitions in the West no later than the 1976 Annual Meeting. At each Semi-Annual Delegate Assembly, the delegates will review the geographic spread and questions of regional membership and distribution.
3. In response to a request from Region I for some ASAP support for a regional meeting, the Committee asked the Region to submit a written proposal. The Committee also noted that ASAP pays the entire cost for members who attend the Executive Committee meetings and offers partial reimbursement to all members of the Delegate Assembly for two meetings yearly.
4. Adlerian organizations will be asked to encourage membership in ASAP, and Powers will contact the president of each society.
5. The *Journal of Individual Psychology*, *The Individual Psychologist*, and *ASAP Newsletter* will henceforth be sent to all affiliated societies for their libraries.
6. Powers will write to all Adlerian organizations asking for their affiliation with ASAP and an organizational contribution for the work of the Society.
7. Each member of the Task Force on Training has been asked to submit his recommendations for a report at the Semi-Annual Meeting.
8. The increasing sales of *Alfred Adler: His Influence on Psychology Today*, edited by Harold Mosak, have brought ASAP royalties of \$752 thus far.
9. The extensive Adlerian bibliography compiled by Harold and Birdie Mosak has been accepted for publication by the Hemisphere Publishing Company. ASAP has offered some limited financial assistance, hopefully to be raised by contributions.
10. Following the conditions noted in the By-laws, the following persons were approved as Life Members of the Society: Celia R. Harrison, Aurelia Ruzov, and Abraham Waxman. Eleanore Redwin, whose Life Membership was approved in May, 1973, has also been informed. (In the flurry of activities after the 1973 Annual Meeting, the President, regrettably, neglected to convey a formal notice of the change, and it was therefore not properly recorded in our records.)

RESEARCHERS, RESEARCHERS, AND READERS OF IT

The Research Committee of the American Society of Adlerian Psychology is compiling a list of persons who are interested or who have engaged in scientific inquiry on issues related to Individual Psychology. Also, anyone interested in receiving information regarding research conducted on topics in Adlerian Psychology should send name and address and particular areas of interest and involvement to: Richard Royal Kopp, Coordinator of Theoretical Instruction and Curriculum, California School of Professional Psychology, 3755 Beverly Blvd, Los Angeles, Ca. 90004.

This letter is, therefore, an appeal to you, the members and affiliated societies, to contribute now to this unprecedented publication. Whatever you can give will help to insure a wider knowledge of Alfred Adler's Individual Psychology, and a greater influence for his all-too-long neglected contributions.

To encourage the success of this appeal, Dr. Joseph Meiers, the historian of the Society, has made *the first pledge of a gift of \$500!*

That leaves only \$1500 to be subscribed. If you can contribute, please make your check payable to ASAP and mark it for "Special Fund." Send it to the Central Office, 110 S. Dearborn Street, Suite 1400, Chicago, Ill. 60603.

Cordially,



Robert L. Powers
President

SEMI-ANNUAL DELEGATE ASSEMBLY MEETING

The Semi-Annual Delegate Assembly Meeting of ASAP will be held on the Morris Harvey College campus in Charleston, West Virginia on November 1, 2, and 3. The Delegate Assembly will have its business meeting the evening of Friday, Nov. 1.

Saturday's program will consist of eight sessions:

Beyond marital Conflict -- demonstration by Bob Powers

Family Counseling -- demonstration by Gloria Lane

Counseling Elementary Children -- demonstration by Phil Mollithorn

Peer Group Training in High School -- demonstration by Bill Childers

Parent Study Group -- demonstration by Beth Lister and Ellen Menis

Parent Involvement, Helping Each Other -- demonstration by Wilmington, De. representative

FEC: Inception, Development, and Maintenance -- demonstration by Edna Nash and W.J. Logan

The Adlerian Preschool -- demonstration by Sue McKelvie

The Sunday, Nov. 3 workshop, sponsored by ASAP, will provide a dynamic program:

Group Therapy of Adolescence -- Frank Walton

Encouragement Laboratory -- Walter O'Connell

Life Style Assessment -- Dorothy Peven and Leo Gold

Interview Techniques -- Kurt Adler

The dinner Saturday evening at 6:30 will be followed by a presentation by Bob Powers and Kurt Adler on current issues in Adlerian Psychology, followed by questions and discussion.

West Virginia College of Graduate Studies is co-sponsoring this meeting, offering information and publicity, Charles Rhodes, Director.

ICASSI CROSS-FERTILIZATION

Tee Dreikurs

The Rudolf Dreikurs Summer Institute was an opportunity for cross-fertilization and leavening for the faculty itself. We met four times for two-hour periods and exchanged ideas. For example, the Israelis are experimenting with early recollections in group psychotherapy as a short cut to Life Style; they elaborated upon their work with "stress therapy," and the Athenians expounded upon their work within the community. The faculty felt refreshed and inspired by the exchange and learned a great deal from one another. Next year's summer school will be held in Greece ('75), followed by Austria ('76), Italy ('77), and Israel ('78).

CALL FOR PAPERS
Symposium on Scientific Inquiry in Adlerian Psychology

I would like to invite your participation in the second Symposium on Scientific Inquiry in Adlerian Psychology. The symposium will be part of the next ASAP meeting to be held in New York in May, 1975. The purpose of the symposium is to stimulate and improve empirical and theoretical investigation into issues and activities of concern to Individual Psychology. Papers are being solicited which suggest new strategies, research designs, measurement instruments or procedures, and methods for data analysis related to researchable questions, concepts and propositions in Adlerian Psychology. Also welcome are 1) critiques of the current status of these areas, 2) papers which illuminate the process of deriving testable hypotheses from Adlerian theory and which also present plausible research strategies for testing these hypotheses, and 3) papers which represent basic conceptual elaboration and theoretical development in Adlerian Psychology. Note that mention of individual empirical studies will be relevant, but only to support a broader statement concerning theory or methodology *per se*.

If interested, please provide the following by December 1, 1974.

1. Your name, basic biographical data (degrees earned, present employment, etc.) and mailing address.
2. TITLE OF YOUR PAPER.
3. Two (2) copies of a 300-400 word abstract.
4. An outline indicating the content and organization of the paper.
5. A stamped, self-addressed envelope.

Send to Richard Royal Kopp, Ph.D., California School of Professional Psychology, 3755 Beverly Blvd., Los Angeles, California 90004.

SURVEYS COMING IN

There is still time to get your answers to Training Survey No. 2 in to the Central Office [Who would you nominate for the job of devising criteria for certification guidelines? List up to 10 names in order of preference...Do the same for three regional names] in time for the tally and general report in the next issue of this *Newsletter*.

NEWSNOTES

REGION 1--FAR WEST

Vancouver, British Columbia. On Oct. 24 and 27, Bill and Mim Pew will be setting up a temporary Marriage Education Center in Vancouver, sponsored by the British Columbia Association of Adlerian Psychology. During the intervening days, Oct. 25-26, the Pews will be featured in an open conference at the annual meeting on Family and Marriage Counseling sponsored by the Canadian Guidance and Counseling Association.

Harold Mosak will present a session on marriage for BCAAP on Nov. 9-11.

Berkeley, California. Lucy Ackerknecht reports that WIRTH's Summer Seminars in Argeles, France went very well, with maximum enrollment of 30 participants from Germany. Reception was so enthusiastic that firm reservations have already been made for half of next year's seminars to be held July 19-31, 1975.

NEWSNOTES--REGION 1, Berkeley, California (cont.)

The Berkeley Family Education Center is offering the following Fall courses: Autogenic Training; Introduction to Individual Psychology; Social Relations of Married and Single People; The Individual Child in the Classroom; Practice Counseling: Family Therapy; Didactic Marathons for Present and Future Teachers: Understanding the Individual. On Oct. 29 a public meeting will feature a child guidance demonstration.

Synergy, the Adlerian elementary school started by Rusty Messing and Kathy Czesak, is now in its second year, completely full and with a waiting list. Kathy says the teachers have probably learned more than the students during the first year and the staff is gearing up for another exciting semester. This year, Kathy would like to start mini-classes for the older students to give them a watered-down view of Adlerian psychology, talking to them about power struggles and social interest.

Irvine, California. Robert L. Powers is conducting an all-day workshop on "Contemporary Relationships: Married and Unmarried" on Oct. 19 on the campus of California State College at Irvine (contact Kurt Jorgensen, 1222 S. Hi Point, Los Angeles, Ca. 90035).

Los Angeles, California. Richard Kopp will be Coordinator (Department Head) of Theoretical Curriculum and Instruction at the California School of Professional Psychology in Los Angeles. Rich has also joined the staff of Midvalley Community Mental Health Council as Assistant Director of Training and Supervision. Midvalley serves five communities in the San Gabriel Valley.

West Los Angeles, California. Richard Kopp will teach a seminar entitled "Resolving Interpersonal Conflict Through Consultation" on Jan. 10-12 for the Center for the Healing Arts. Dreikurs' work on conflict resolution will be emphasized.

Honolulu, Hawaii. Family Education Centers of Hawaii now has its own phone, complete with recording device for taking messages when the office is not staffed. Their usual office hours are from 9:00 a.m. to noon, Monday through Friday. The new phone number is 808/988-6544.

FECH is asking its members to help design a logo (graphic symbol) to appear on all printings and publications. They request that members who may have any ideas for such a logo, or who are experienced in this area, "put your imagination to work and let us know what you come up with."

Corvallis, Oregon. It was good to see the Oregon Society of Individual Psychology's detailed review of the ASAP Annual Meeting and program, as well as the past year-and-a-half of ASAP activities, presented to their local members and Newsletter readers, along with suggestions on how to go about joining the organization (the best bet for quickly reaching the population necessary for creating two smaller-size regions out of Region 1--see p. 2, item 2).

Improved communication among the regions is indicated by the exchange of local Newsletters between presidents and editors of various groups across the nation. OSIP has found several so valuable that they have ordered subscriptions to them for all their Board members.

NEWSNOTES (cont.)

REGION 2--MIDWEST

Chicago, Illinois. The Alfred Adler Institute of Chicago announces a new program this Fall in Arts Therapy designed especially for counselors, occupational and art therapists, and teachers. The program will include an introduction to group approaches through art therapy and demonstration through participation in the process. The program is under the supervision of Sadie Dreikurs.

In addition to the Art Therapy Laboratory conducted under the direction of Sadie Dreikurs, students will be provided with training in the principles and techniques of Individual Psychology through courses designed to train effective therapists, and will work with groups of clients through the Rudolf Dreikurs Psychological Services Center, combining clinical and academic experiences. Beyond this, the Institute plans to include in the program optional training in various art forms as therapeutic techniques. Hence the expression "Arts Therapy Program." Write to AAI for details.

On Wednesday, Oct. 23 at 8:00 p.m., a new Family Learning Program will provide the students of the Institute and the general public with public family counseling demonstrations. Bob Powers will co-counsel. While training students to do public family counseling, the program will also familiarize the participants with the workings of a Family Education Center and offer to the community an opportunity to experience the effectiveness of Adlerian techniques. Everyone is welcome.

Psychodrama with Adaline Starr will focus on the psychodramatic approaches to Family Therapy (Oct. 27), to Marital Therapy (Nov. 17), and to the Classroom (Jan. 26).

A three-session workshop series on Understanding Children's Misbehavior will be conducted by Bernice Grunwald on Oct. 26, Dec. 14, and Jan. 18. Contact AAI for further information on this and the above programs.

On Oct. 11, Harold Mosak began a series of lecture/demonstrations to the staff of Presbyterian-St. Luke's Hospital, one of the major teaching hospitals in the Chicago area.

Check your TV guide or stay glued to your TV set on Oct. 21 to see Harold Mosak appear nationally on Educational Television on a program called "Drink, Drank, Drunk." Harold will be seen doing group therapy with the relatives of alcoholics. The show, filmed in Pittsburgh in June, will "co-star" Carol Burnett, E.G. Marshall and, if her contract permits, Lena Horne. In the filming of the program, they got so much good tape that the producer asked for permission to produce an additional one-hour special with Mosak and his group.

Mary Ann Pappas recently gave a luncheon address to the Council on Religion and Medicine on the topic "Crisis Situations: An Adlerian Perspective." On Oct. 16 she will be speaking to the faculty of St. Thomas Apostle High School. Mary Ann reports that copies of *Winning Children Over* have been ordered for the entire faculty, to be read in advance of the meeting in order to facilitate a discussion of how these ideas may be implemented in the school system.

The next in a series of several radio appearances that Shirley Gould has been making, in which she discusses her new book *Family Council*, will be on Oct. 19, Station WEFM on Barbara Moro's program "A Place for all Reason." Tune in at 12:00 noon if you are in the area.

NEWSNOTES--REGION 2 (cont.)

Virginia, Illinois. Harold Mosak is addressing the administrative and teaching staffs of three county school systems in Virginia, Illinois on Oct. 18, just before his visit to Toronto on Oct. 19-20 to teach *The Neuroses*.

Fort Wayne, Indiana. On Oct. 27, the Fort Wayne Family Education Association is beginning a study group for Sabbath School teachers using *Discipline Without Tears* by Pearl Cassel.

Don Dinkmeyer held a group counseling workshop the first week in October, and Sadie Dreikurs recently gave an Art Therapy workshop in Fort Wayne. Tee will also be giving another during October for the Associated Colleges of the Midwest, Urban Teaching Program.

Harold Mosak will teach one section of Course 201 (Psychodynamics of Psychopathology) on Oct. 12 for IPA of Indiana, and Bernard Shulman will teach a second on Dec. 14 (contact Ronald Pancner, M.D., 1812 Ft. Wayne Nat'l Bank Building, 110 W. Berry Street, Fort Wayne, Ind. 46802).

Gary, Indiana. Robert L. Powers will conduct a workshop on "Humanism in Education" for approximately 200 educators in the midwest region around Gary on Nov. 9, sponsored by the In-Service Institute in Human Relations.

Minneapolis, Minnesota. Bob Bartholow was proudly handing out copies of the handsome new catalog of the Alfred Adler Institute of Minnesota at the recent ASAP Executive Committee meeting in Chicago. Along with the new catalog came a deep-pink copy of *The Minnesota Adlerian* with an article by Nancy Newman humorously confessing that

The red of this issue is highly significant--it symbolizes the color of my face as I confess to an unspeakable blunder...leaving Bob Wilhite's name off the faculty list in the new AAIM catalog. After 6000 imprintings of his name with a rubber stamp (helped thankfully by Belle Rae and Eiane), I've completed my penance and have given the stamp to Bob as a souvenir.

In the same issue, Nancy goes on to report that

Bob Willhite appeared on Channel 2 TV and was referred to as a psychotherapist. Ginny took a call the next day from a man wanting an appointment with Bob, and when Ginny asked him 'Which Bob?' he answered 'The one who's a psycho.'

Then there was the day that Bob Bartholow plugged his Neurosis Workshop so effectively on WCCO's Boone and Erickson Show that our phones nearly rang off the hook and a distraught Methodist Hospital supervisor informed us their switchboard had literally jammed. That same day, in response to the same program, a caller asked us for the name of that "neurotic doctor."

AAIM has an interesting policy on fees--each hour spent in volunteer work for the Institute is worth \$1.00 towards fees for courses and workshops.

Bill Pew will be teaching Adlerian Psychology for the University of Minnesota Women's Programs this Fall Quarter. On Oct. 14, Bill is speaking to the Ministry in Social Change Graduate Program of the Twin Cities theological seminaries on the subject, "Pastoral Care and Counseling of the Family."

The Minnesota media have been kept busy interviewing Adlerians these days. Radio and TV appearances have been arranged recently by Ginny Willie for Bob Bartholow, Bruce Dotter, Janey Nelson, Nancy Newman, Dwight Townes, and Bob Willhite.

NEWSNOTES--REGION 2 (cont.)

St. Louis, Missouri. The Midwest Society of Individual Psychology will have a membership dinner meeting on Nov. 15, with Pete Carich as speaker. MSIP now has 94 members. Fall will see the inception of two new study groups for MSIP, one using Dreikurs' *The Challenge of Marriage* and one based on his *Social Equality: The Challenge of Today*.

Sally Laufketter and Judy Tindall just completed a one-hour graduate course called "Counselors Working with Parent Groups" for students at Webster College. Two more are being offered: Understanding the Individual Child, Oct. 18-19, by Laufketter, and Classroom Maintenance through Democratic Discussion Techniques on Dec. 6-7 by Tindall.

The second half of 201 (The Neuroses) will be taught by Harold Mosak on Oct. 26 in St. Louis.

Milwaukee, Wisconsin. The Milwaukee Society of Adlerian Psychology (2537 West Pierce Street, Milwaukee, Wis. 53204) is host to a series of seminars featuring Bernice Grunwald on "Understanding Children's Misbehavior." The first of the series was in September, and the remaining two all-day sessions will be on Oct. 19 and Nov. 16.

REGION 3--SOUTH

Montgomery, Alabama. We are pleased to present the following report on Adlerian activities in Alabama, and especially at the Maxwell Air Force Base, from John J. Bradwell, a Major who is stationed there and who was formerly a member of the Florida Adlerian Society. Bradwell has organized a sizable group of parents at the base and in Montgomery who are interested in forming an Alabama Adlerian Society. He writes:

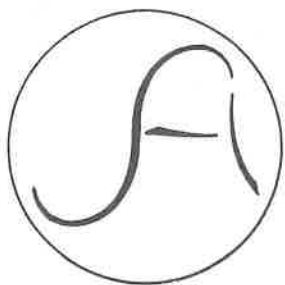
I was in a two-year Master's program in counselor education at Florida State University from 1971-73 where I had the privilege of taking courses from two Adlerians --Dr. James Croake and Dr. Don Kelly. Dr. Croake endorsed my application for membership in ASAP.

In January of this year I approached the Wing Chaplain to see if he would support parent study groups based upon *Children: The Challenge*. He supported the idea and let me give a lay sermon on Sunday morning. The sermon was built on three principles of child-rearing: encouragement, logical and natural consequences, and stimulating independence. Forty-five parents signed up for two groups which were led by my wife, Kathleen, and me. The groups met from January through March. Perhaps we established one "first" for a study group; in attendance was a POW and his wife. He had spent six years in the Hanoi Hilton.

In April, Kathleen and I led a third group of 20 parents, half of whom were from the Montgomery community. On March 26 I was asked to address the Montgomery Mental Health Round Table. Approximately 60 persons were in attendance. The presentation was entitled "New Hope for Today's Parents: The Adlerian Approach to Child Rearing." In April I was asked to make the same presentation to the personnel assigned to the Base Mental Health Unit.

In July, I was asked to make a two-hour presentation to the wives of junior officers who are attending the 11-week Squadron Officer School at Maxwell. The presentation was part of a wives' enrichment program, and was entitled "Psychology for Today's Parents." There were 350 wives in attendance. Afterward 75 wives signed up for study groups. These four groups are being led by parents who completed the 10-week course earlier in the year. The wives will scatter to all parts of the United States at the end of the month and a new group will arrive in October when I will again present the lecture. If I knew where active groups are meeting across the United States, I could let these wives know as they go to new assignments.

As a faculty member of the Academic Instructor and Allied Officer School, I lecture to a class of approximately 120 students every six weeks. These students are acquainted with some Adlerian concepts and, as above, scatter to all parts of the United States where they might become actively involved in the Adlerian movement. As you can see, we have an active movement going in the Montgomery area. We are interested in getting a Society started here as soon as possible. Any help you can give us would be appreciated. I definitely need to have the location of active groups across the country.



Tallahassee, Florida. After James Croake led a successful six-day workshop in August for teacher-counselor teams, Peggy Smyly reports that four teacher groups have been organized in the Leon County district schools. This is encouraging, since Adlerian-oriented teacher groups have not been done before in this area. *Maintaining Sanity in the Classroom* and *Winning Children Over* are the basic materials being used, along with other Adlerian books and articles for supplementary reading. The county is granting in-service training credit toward certification renewal for these study groups.

Don and Linda Price have moved to DeKalb, Illinois, where Linda is beginning her studies at AAI of Chicago in September, and Don is teaching marriage and family courses at Northern Illinois University in DeKalb. Peggy Smyly writes, for all members of the Florida Adlerian Society, that "We will miss this delightful couple -- we wish to both, success, peace and joy."

Tee Dreikurs will be in Tallahassee the first weekend in November to do an Art Therapy workshop on Nov. 2 for the Florida Adlerian Society and interested community participants. They are eagerly looking forward to this "first" for their area.

Following his recent visit to Orlando, Frank Walton will be in Tallahassee Oct. 25, and in Tampa on Oct. 31, as consultant for the Florida State Department of Education in a project designed to spread the use of Adlerian parent and teacher groups throughout the Florida schools.

Frank will visit Miami Beach and two other Florida cities before the project is completed this year. Floridians interested in having representatives from their schools attend these workshops may contact Ms. Billie Jackson, State Elementary Guidance Supervisor..

Aynor, South Carolina. Frank Walton will be traveling to Aynor periodically this year as the consultant for a \$100,000 project funded under Title III-Elementary and Secondary Education Act. The project was funded specifically for the purpose of improving achievement and lessening student apathy through application of Adlerian principles and technique by the faculty of the junior and senior high schools. Aynor schools serve a large, sparsely populated region consisting predominantly of family-run tobacco farms.

Columbia, South Carolina. The Fourth Annual Summer Workshops devoted to applications of Adlerian psychology at the University of South Carolina attracted 204 participants from the Southeast. The staff included Bob Powers, Harold Mosak, Kitty Altman, Ron Quinn, Dan Eckstein, and Kathy and Frank Walton.

The new Adlerian Child Care Center and Kindergarten opened by Kathy and Frank Walton began on schedule, in spite of being plagued by building delays from torrential hurricane-inspired rains. The response by parents and youngsters has been enthusiastic; 65 youngsters ages 6 mos. through 5 years are currently enrolled, with new applications coming in regularly.

REGION 4--MIDDLE-ATLANTIC

Wilmington, Delaware. The Family Education Center of Delaware is proud to announce the opening of a new Family Counseling Center in Newark, Delaware on Oct. 3 at Medill Elementary School.

FECD also welcomes the advent of their own telephone listing in the white pages as "Family Education Center" and in the yellow pages under "Marriage and Family Counselors." The number to call is 302/478-9946 (if no answer call 302/475-3925).

Seven additional persons have been certified by Manford Sonstegard and FECD for family counseling: Erna Broujos, Mak Carey, Mary Fritz, Dale Gillow, Yvonne Grossi, Jack Harris, and Anne Jennings, bringing C-I-T graduates to a total of 14. Some of these graduates will be teaching the fall and winter courses being offered by FECD, such as:

Fundamentals of Adlerian Psychology

Introduction to Lifestyle Theory

Introduction to Family Counseling Technique

Applications of Adlerian Principles in the Schools.

In addition, Manford Sonstegard is conducting Advanced Counseling Weekend Workshops on the following dates: Oct. 25-26, Nov. 8-9, and Nov. 15-16.

FECD is instituting a new policy of charging a \$5 membership fee before a person enters the first study group. After this initial fee, members may participate in all further groups without additional charge.



East Orange, New Jersey. Dahlia K. Mann, newly elected President of the New Jersey Society for Adlerian Psychology, has announced the expansion of study groups to new areas this year. In addition, letters have been mailed to principals and PTA presidents of all public schools, explaining the goals of study groups and asking for an opportunity to present a short program at PTA meetings.

Newark, New Jersey. A discussion group for alcoholics and their families is being conducted by Leo Carolan at Martland Medical Center in Newark using Adler's *Science of Living* and Dreikurs' *Social Equality*.

Sylvia Hertz, a member of NJSAP, was featured in an article in the Newark *Star Ledger* when she was appointed by Governor Brendan T. Byrne to the New Jersey State Board of Psychological Examiners.

REGION 5--NORTHEAST

New York, New York. Albert Ellis, at his Institute for Advanced Study in Rational Psychotherapy (45 E. 65 Street, N.Y. 10021), is offering the following Fall and Winter all-day workshops:

Oct. 27--Basic Principles of Rational-Emotive Psychotherapy and Counseling

Dec. 1--Cognitive-Behavioral Techniques (with Arnold Lazurus)

Feb. 9--Group Therapy and Counseling (with Edward Garcia)

Half-day workshops in which he will take part include:

Nov. 17--Handling jealousy in sex and love relationships

Dec. 22--Creative contacts and relationships for single people

On-going workshops on "Problems of Daily Living" are held on Friday evenings to demonstrate the application of rational-emotive theory to actual major or minor problems of the people who attend. Admission of \$2.50 is payable at the door for these evening events.

NEWSNOTES--REGION 5 (cont.)

Toronto, Ontario. TAIP and AAIO have taken the big step forward of opening an office, with Evelyn Piltch as Executive Secretary.

Recently retired Alan Dunn has accepted an appointment as lecturer in Guidance and Counseling at the Faculty of Education of Queen's University, Kingston. Dunn conducted a 6-week seminar at the University of Ottawa on "Counseling at the Elementary School Level" this past summer. In August, Dunn and Pearl Cassel assisted Stan Shapiro in presenting a one-week seminar on "Understanding Behavior" in Ottawa, sponsored by the Ministry of Education.

After teaching his Oct. 19-20 course on The Neuroses 201, Harold Mosak will return to the Alfred Adler Institute of Ontario to teach 202 on Nov. 16-17, along with Robin Gushurst, who teaches his segment on Nov. 30-Dec. 1.

Burlington, Vermont. It was a surprise and delight, while thumbing through the latest mailing from Brunner/Mazel publishers, to come across our own Heinz L. Ansbacher's name as author of a chapter in the new book called *Operational Theories of Personality*, edited by Arthur Burton. The chapter is called "Goal-Oriented Individual Psychology: Alfred Adler's Theory," and 15 of its 40+ pages are given over to an Adlerian interpretation of the case of Marilyn Monroe.

LETTERS

IN DEFENSE OF BOUNDARY-EXTENSION

Los Angeles, California, Sept. 6

I was distressed to find several letters calling for better screening of programs at ASAP conventions to reduce the possibility that programs that deviate from "true" Adlerian Psychology would be presented. The opinions seemed to be generated primarily in reaction to presentations made by Bob Postel and his associates. Personally, I found the presentation on Primary Relationship Therapy which I attended to be very stimulating and valuable.

It is extremely dangerous to have an individual or group determine what programs should be included at ASAP conventions on the basis of whether they are *strictly* "Adlerian" or not. This encourages an autocratic and reactionary decision-making process. On the contrary, the continued encouragement of ideas which extend the boundaries and influence of Individual Psychology is not only desirable--it is vital to the growth and viability of Individual Psychology. Growth requires the courage to examine new ideas and techniques and to wrestle with the questions they raise, such as where these new concepts and methods extend basic philosophy and theory and where they are inconsistent with it. This process, requiring as it does the re-examination of fundamental principles, can only be healthy and stimulating to those interested in developing Individual Psychology.

There is a diverse membership in the Adlerian ranks, and not all who come to an ASAP convention will be interested in being exposed to new ideas. But whereas some people might react with confusion to new ideas (such as those presented by Maurie Bullard, Bill Pew, and Bob Postel), others will react with excitement and take on the task of integrating and/or distinguishing between these new ideas and more familiar ones. There *must* be room for both in Adlerian Psychology. Instead of omitting these innovative presentations, perhaps it would be more appropriate to indicate which programs present new thoughts and ideas and which present traditional views so that people can choose in accordance with their interests and expectations.

Richard Royal Kopp

ON SELLING PSYCHOLOGY

Chicago, Illinois, September 16

Chicago FEA was very interested in the letter from Sophia J. de Vries in the July/August *Newsletter*. We are pleased to hear that she feels well again and we are grateful for her admonishment of our organization for generating "social interest" while seeking a creative slogan to use as a bumper sticker. (She asks, "Do we *sell* psychology?" - and adds that "Adler would turn in his grave if he could see an Adlerian bumper sticker.")

Her admonishment engendered renewed questions and discussion regarding our organization's goals and our role in the community.

1. "Do we *sell* psychology?" There are many euphemisms which we prefer, but "selling" is what we do.

Don't we "sell" Adlerianism when we "*make available*" selected books to the community?

Don't we "sell" ideas when we *educate*?

Don't we "sell" psychology when we *advertise* our Speakers Bureau?

(Or are we *advance men* and *pitch men* while our professional speakers are *salesmen*?)

2. How should we communicate with our neighbors? We advertise Family Counseling and Book Study Groups in store windows in our community. Five feet away our neighbors' car bumper tells us he wants to "Impeach Nixon" and "Save our Environment."

How do we communicate our interest to "Save our family-life" or "Encourage one another"? Some of our group seek the perfect form of communication with our community; some of us claim to have the "courage to be imperfect."

We must say, however, that many of our members believe bumper stickers to be too imperfect. The Board is in the process of composing answers to the authors of the favorite sticker slogan as well as the skywriting message. Should you see a Burma-Shave message, "Community life ... could be great ... if we would ... cooperate," be assured that Rudolf Dreikurs Unit of FEA, Chicago didn't do it ... but we can dream.

Arnold Kominsky

A NORMAL DELIVERY DATE?

San Francisco, Calif., Sept. 20

I received my *July-August* issue of the *ASAP Newsletter* on September 7. Is this a *normal* delivery date?

Henry Stein

[*Editor's Note:* Until August, the *Newsletter* was sent via 1st-class mail. The much thicker and heavier issues of the past two months would have raised postage costs to 30¢ and 40¢ per issue. In the interests of economy, we used the ASAP permit (1.8¢ each), but we find delivery unbearably slow. Alternative solutions -- to return to 1st-class mailing or to mail earlier -- are being considered. Earlier mailing presents a problem in that, as it is, copy is often sent to us beyond the deadline. Nonprofit bulk mailings will require us to move our deadlines up about a month. In any event, we are pleased to know that readers look forward to receiving the *Newsletter*, and we will do our best to get it to you on time. We ask our contributors to note carefully the deadline for each issue, and to put us at the top of your list for receiving your publicity flyers, newsletters and other mailings.]

Pocatello, Idaho, Aug. 28

I have advocated that some form of quality control (perhaps certification) be developed by ASAP. Of course, there is always the problem of distance and money. People cannot be expected to travel thousands of miles to take required courses or have required experiences in order to qualify. But the use of a group of "original certifying group" spread across the nation (people accepted as competent to judge the competence of others) plus a series of modules based upon demonstrated competencies and knowledge may suffice.

I have included a set of modules we are in the process of developing here and which we will field-test this year. (See sample below.) While they are certainly not complete, nor are they in final form, they do portray a possible approach to offering experiences and courses to people without the constant need to leave their present setting for extended periods of time.

I can see a commission being established to define "Adlerian Psychology," to identify the basic knowledge and skills required at several levels of competence and to develop modules around these identified competencies.

Ultimately, with the combined use of modules and persons selected somehow as competent in Adlerian psychology, a great deal of education as well as quality control could be achieved without a considerable amount of additional time or expense.

Tom Edgar

Sample modules:

Demonstrated ability to develop a team approach in adult counseling programs utilizing teachers, administrators, paraprofessionals, resource agencies, etc.

Demonstrated ability to be accepted by and to interact with a broad spectrum of individuals including varied racial, ethnic, economic, and age groups.

Demonstrated knowledge of community resources through logical referral solutions based on specific problems (cases).

Demonstrated articulation of own personal counseling theory and the theoretical basis upon which it is founded.

Demonstrated ability to conduct an interview for the purpose of accomplishing a specific outcome.

Demonstrated ability to carry out a one-to-one counseling session.

IF ENOUGH TIME

New York, New York, Sept. 23

You and, I believe, many ASAP members know that I pre-announced at the latest Chicago ASAP Annual Convention last May my *intention* to retire from the historian's office (which I had filled for some seven years), thus "giving notice" early enough to prepare our Executive Board to appoint an able historian, Janet Turner of Maryland, to continue my work--hopefully, with even more success.

Alas, with all my stirring and prodding, I have achieved no more than that barely half of the local and regional bodies of ASAP did start "histories" of their origins and progress --which is so necessary in itself for a good functioning of ASAP as a whole, but particularly for well-preparing a history ("album") for ASAP's 25th birthday celebration in 1977.

Thus, in saying goodbye to all of you, my ASAP friends, as *historian*, I want you to know that recently I was appointed a member of the Planning Committee of the "Energy Outlook and Global Interdependence" Convocation gathering this November in New York City. This confirms what I tried to tell many of you at ASAP's Conference in Houston in 1972; namely, that, according to Adler, all those who want to be Adlerians must be working in the direction of the greatest social interest *while* there is given "enough time"; that is, they must do their utmost to protect Mankind, which includes its Environment. Compare: Alfred Adler, *Social Interest* (last page, 285..."If Mankind is given enough time....").

Joseph Meiers

Each month or two the *Newsletter* will carry the names of new ASAP members. The following members are not listed in the 1973 Directory and Supplement as of August 7, 1974. We welcome these 17 new members to the Society.

ABARBANEL, Esther
59 Jabotinsky Street
Tel-Aviv, Israel

FREEMESSER, George F.
4019 Yoakum Blvd.
Houston, Texas 77006

RAYMOND, Henry J.
Route 2, Box 336
Millersville, Md. 21108

BERGERON, Anne K.
4120 Westview Road
Baltimore, Maryland 21218

ISNER, Linda M.
Oak Hill Academy
Mouth of Wilson, Virginia 24363

SCHWAPPACH, Mary
5210 Morris Avenue, #104
Camp Springs, Md. 20023

BROOKING, Janis Y.
1201 West Hernandez Street
Pensacola, Florida 32501

KELLY, F. Donald, Jr.
2015 Seminole
Tallahassee, Florida

STORMER, G. E.
250 Miami
Park Forest, Illinois 60466

BURRESON, Margaret
1031-C N.E. 90
Portland, Oregon 97220

LAVENDER, A.
680 West End Avenue
New York, New York 10025

WHEELER, Mary S.
1120 Gunnison Court
Clarkston, Georgia 30021

DEEB, Jacqueline M.
705 Maryland Avenue S.W.
Canton, Ohio 44710

LEMBO, Thomas
2245 North Dayton
Chicago, Illinois 60614

WILLIAMS, Dannie Lee
539½ East Park
Tallahassee, Florida 32301

ECKSTEIN, Daniel G.
105 Sky Trail Circle
Bristol, Tennessee 37620

NEWMAN, Nancy
Alfred Adler Institute of Minn.
400 Shelard Plaza S.
Minneapolis, Minnesota 55426

Recommended Reading

How to Promote Success: A Workbook for "Discipline Without Tears" by David Kehoe, published by the Alfred Adler Institute of Ontario, Toronto, 1974, paperback: \$2.00. This book has been designed as an aid to learning and a check (not test) of your understanding of the text. Questions presented are designed to stimulate animated discussions. The new edition of Rudolf Dreikurs' and Pearl Cassels' *Discipline Without Tears* was published in 1972 by Hawthorn Books in paperback at \$1.95. Both are available from AAI of Chicago.

Editor's Note: Please get material for the November-December issue in by October 31. Include news of early January lectures and events as well. The *Newsletter* is only as interesting and useful as the information you send in to be published in it. Deadline for the regular January issue is November 30 (to allow for bulk mailing).

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FIRST CLASS