

AMERICAN SOCIETY OF ADLERIAN PSYCHOLOGY _____ NEWSLETTER

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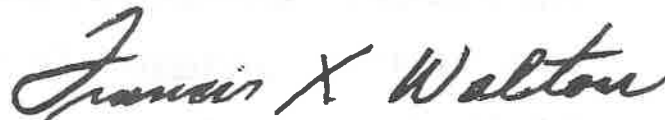
OCTOBER, 1976

PRESIDENT'S MESSAGE

The approaching meeting of the Delegate Assembly in Charleston, South Carolina, will mark the kick off of the ASAP membership drive initiated by the Growth Committee under the direction of Barney and Gloria Lane. Each of us will be asked to recruit just one new member for the Society during the drive. All of us can count on hearing from the Growth Committee regularly during the coming months. With widespread cooperation, it is entirely possible for the Society to grow beyond the one thousand member point this year.

Many of us have spent considerable time and effort in recent years to improve geographical representation in the Delegate Assembly. Obviously the impact of the change is lessened if members do not communicate their ideas to delegates within their region. In order to facilitate this communication, the names, addresses and phone numbers of delegates are provided in this issue of the newsletter.

Southeastern Adlerians are looking forward to seeing many of you soon in South Carolina where the end of summer is only a rumor!



Francis X. Walton
President

CALENDAR OF EVENTS

(Details may be found elsewhere in this newsletter or in previous issues)

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|-----------|---|
| Oct. 2 | Coping with Behavior Problems in Classroom - <u>Pepper</u> - BCAAP, Vancouver |
| Oct. 1, 2 | Workshop on Emotions - <u>Willhite, Tillotson</u> - AAI of Minnesota |
| Oct. 2 | Conference on Individual Psychology, London, Ontario |
| Oct. 2, 3 | Fall Conference, Adler-Dreikurs Institute, Bowie
Region IV Fall Meeting, Bowie |
| Oct. 8, 9 | Encouraging the Reluctant Reader - <u>Blevins</u> - AAI of St. Louis |
| Oct. 9 | Art Therapy Workshop - <u>Dreikurs</u> - AAI of Chicago |
| Oct. 9 | Human Sexuality - <u>Cohen, Hall</u> - AAI of Minnesota |

Calendar of Events cont'd

- Oct. 9 Clinical Assessment - Welti - AAI of Toledo
- Oct. 16 Behavior Problems in the Classroom - Verger - AAI of Chicago
- Oct. 16 Life Style Diagnosis - Rosenberg - AAI of Fort Wayne
- Oct. 16 Workaholism - Lupient - AAI of Minnesota
- Oct. 16, 17 Marriage Counseling - Mozdzierz - AAI of St. Louis
- Oct. 16, 17 Psychodynamics of Psychopathology I - Adler - BCAAP, Vancouver
- Oct. 19-23 Nat'l Council on Family Relations Annual Meeting, New York City
- Oct. 20 Behavior Problems of Children - Grunwald - AAI of Dayton
- Oct. 21, 22, 23 Symposium on Individual Psychology of Alfred Adler - University of Oregon, Eugene
- Oct. 23 Clarifying Values - Steinberg - AAI of Minnesota
- Oct. 23 Psychodrama - Starr - AAI of Chicago
- Oct. 23, 24 Psychodynamics of Psychopathology I, Part 2 - Mosak - AA Center of Cleveland
- Oct. 23, 24 Individual Psychology 101 - Shapiro - AAI of Ontario
- Oct. 23, 24 Fall Conference - Adler-Dreikurs Institute, Bowie
- Oct. 29-31 Group Counseling - Sonstegard - AAI of Chicago
- Oct. 29-31 D.A. Semi-Annual Meeting, Charleston, South Carolina
- Oct. 30 Marriage Workshop - Tillotson - AAI of Minnesota
- Oct. 30 Understanding & Influencing Youth's Behavior - Kopp - BCAAP, Vancouver
- Nov. 3, 10, 17 The Middle Years - Bartholow - AAI of Minnesota
- Nov. 6, 7 Family Counseling - Christensen - AAI of Ontario
- Nov. 6 Psychodrama - Starr - AAI of Chicago
- Nov. 6 Art Therapy Workshop - Dreikurs - AAI of Chicago
- Nov. 13 Behavior Problems in Classroom - Grunwald - AAI of Chicago
- Nov. 13 Coping with Conflict - Wright - AAI of Minnesota
- Nov. 13 Life Style Diagnosis - Mosak - AAI of Fort Wayne
- Nov. 13, 14 Fall Conference - Adler-Dreikurs Institute, Bowie
- Nov. 20 Dynamics of Decision Making - Steinberg - AAI of Minnesota

Calendar of Events cont'd

- Nov. 20, 21 Psychodynamics of Psychopathology I - Gold, BCAAP, Vancouver
- Nov. 20, 21 Introduction to Individual Psychology 102 - Shapiro - AAI of Ontario

OF GENERAL INTEREST

SEMI-ANNUAL MEETING AND SYMPOSIUM

Final reminder--the semi-annual meeting of the Delegate Assembly will convene at 10:00 a.m., Friday, October 29, 1976, at the Francis Marion Hotel in Charleston, South Carolina.

The Symposium, co-sponsored by the Charleston and Columbia Adlerian Societies, will be held on Saturday and Sunday, October 30 and 31, at the same hotel, with the theme Revolution in Human Relations. Registration will begin at 7:30 a.m. on Saturday. Bob Powers will give the opening address at 9:00 a.m., entitled "Revolution in Human Relations--New Images of Ourselves". From 10:15 to 11:30 there will be four concurrent sessions (speakers listed below). The luncheon speaker will be Kurt Adler, "Revolution in Human Relations--Implications for Counseling and Therapy". Four concurrent sessions will run from 2:00 to 3:15 and from 3:30 to 4:45.

There will be a guided bus tour of historic Charleston from 5:00 to 6:30, followed by a social hour and seafood frolic on Mt. Pleasant Island--crab, shrimp and oyster roast with entertainment by "The Flatland Rounders" (blue grass fiddlers).

Saturday Symposium presenters and topics:

- Robert G. Bartholow - Neurosis: The Childhood Forerunners and Adult Neurotic Styles
Don C. Dinkmeyer, Sr. and Don C. Dinkmeyer, Jr. - Systematic Training for Effective Parenting
- Daniel G. Eckstein- Introduction to Life Style Assessment
Thomas E. Edgar - The Reliability of Adlerian Life Style Assessment
- Leo Gold - Dreams as Thought--The Art of Interpretation
- Gloria Lane and Barney Lane - Organization and Operation of Parent Study Groups
- Gloria Lane, Weltha Logan and Anne Tuites - Revolution in Women's Relationships
- William H. McKelvie - Group Guidance of Adolescents
- Gerald J. Mozdzierz - Growth Games for Married Couples
- Edna Nash - The Teacher as Counselor
- W.E. O'Connell - Spiritual Values and Individual Psychology
- Francis X. Walton - A Counseling Demonstration with a Teacher, a Parent and a Child

Sunday Workshops, October 31, 9:00 a.m. to 4:00 p.m.--

- Don C. Dinkmeyer - Consulting with Teachers in "C" groups
Walter E. O'Connell - Encouragement Laboratory
Bernard H. Shulman - Life Style Formulation
Miriam Pew and W. L. Pew - Marriage Counseling

Saturday Symposium fee includes luncheon--pre-registration \$25, on-site registration \$30. Sunday Workshop fee is \$25. The Seafood Frolic is \$10 and the guided tour is \$3. Check should be made payable to Charleston Adlerian Society and sent to: Mrs. Karen C. Bickley, Registration Chairperson, 1833 Chelwood Circle, Charleston, S.C. 29407 (803-766-0360).

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Of General Interest cont'd

NEWS AND NOTES - JIP

The Journal of Individual Psychology is the official history keeping process for our Society. The News and Notes section includes Activities Around the World and in North America, New Beginnings, journal articles and book chapters, obituaries, and the proceedings of the annual meeting. As Associate Editor responsible for this section of the journal, W. L. Pew is dependent on material sent to him by members. Please send material to him at 1725 Emerson Ave. So., Minneapolis, Minnesota 55403.

BOOKS AVAILABLE

ADLERIAN COUNSELING by Thomas J. Sweeney. Boston: Houghton-Mifflin Co., 1975, 112 pp. \$2.50.

This is a paperback which provides an overview to Individual Psychology, including both the theory and methods as illustrated in child guidance, counseling, consultation and group work with children and adults. Unsolicited evaluations of it have been quite favorable, according to Sweeney.

SYSTEMATIC TRAINING FOR EFFECTIVE PARENTING (STEP) by Don Dinkmeyer and Gary McKay.

The STEP kit was described in the June-July issue of the NEWSLETTER. It should be noted that it is possible to purchase the PARENT'S HANDBOOK (\$3.50) and the LEADER'S MANUAL (\$12.50) separate from the complete kit. The STEP kit costs \$65.00 and includes the Leader's Manual, one Parent's Handbook, 6 Discussion Guide Cards, 10 Instructional Charts, 9 Posters in Easel, 5 Cassettes and 50 Invitational Brochures.

CHILDREN THE CHALLENGE by Rudolf Dreikurs - GIFT EDITION

As gift giving time approaches, you are reminded that there are still available the Special Gift Edition of CHILDREN THE CHALLENGE. This edition contains the entire book in detail but they have added gold edges, headbands, padded red shivertex binding, gold foil stamping, multicolored end papers, and a ribbon marker. Each book is individually shrinkwrapped to insure a clean mint-condition copy. Cost: \$12.50 plus 40 cents for postage and handling.

All of the above books are available through AAI of Chicago, 110 S. Dearborn, Suite 1400, Chicago, Ill. 60603.

PUBLIC RELATIONS COLUMN

by Carol Arnold

P.R. (PEOPLE REACHING) IDEAS

This month we are beginning a regular public relations column. Through this we hope to share publicity ideas so that we can all learn how to reach more people. We would like to share successful promotional ideas from all across the continent. Please send your write-ups to me or to Neva Hefner.

Free air time is easier to get than many people think. This month, I will tell you how to get air time to publicize your activities. All radio and television stations are required by the FCC to contribute public service time to non-profit organizations in the community. Ten-second announcements are the most popular with the media. For radio, each ten-second announcement contains approximately 25 words. For television, ten seconds contain 20 words. Write your announcements in informal, conversational style. Use no abbreviations. Type them on 8½ x 11 paper, triple-spaced, and in all capital letters. See the example below. At the top of the release, put your name, address, and phone

Public Relations cont'd

number. Also indicate when the release may be used, such as: "For use until Friday, October 15." Send two legible copies of the release at least ten days in advance of airing time to the Public Service Director at your local radio and television stations. Do not send carbon copies or onion skin paper. Type each ten-second announcement on a separate sheet of paper.

For more information, there is a booklet called, "If You Want Air Time", available from: National Association of Broadcasters, 1771 N Street, N.W., Washington, D.C. 20036. Here are a couple of examples of ten-second spot announcements that you may adapt for your location: (should be triple-spaced)

PARENTS! LEARN NEW WAYS TO HANDLE FAMILY PROBLEMS--BEDTIME, MEALTIME, FIGHTS.
WATCH AN I--P--A FAMILY COUNSELING DEMONSTRATION AT THE BETHESDA CHRISTIAN CHURCH.
CALL 652-6611.

or

THE I--P--A FAMILY EDUCATION CENTER SPONSORS CLASSES FOR PARENTS. JOIN A TEN-WEEK CLASS TO STUDY THE BOOK, CHILDREN: THE CHALLENGE. CALL 652-6611.

Remember, send in your promotional ideas so we can all share. Carol Arnold, 12020 Canter Lane, Reston, Va. 22091.

DON'T FORGET YOUR SILVER ANNIVERSARY!

WHERE: Chicago's beautiful McCormick Inn
23rd and Lake Shore Drive

WHEN: May 27-31, 1977

Program Proposals Welcome! Send to:
Duane Thompson, M.A.
Program Chairman, ASAP '77
301 W. South
Arlington Heights, Ill. 60005

REMINDER--

The Delegate Assembly is meeting on Friday, October 29, 1976 in Charleston, S.C.

Contact delegates from your region if you have an agenda item to be discussed. See list at end of NL.

NEWSNOTES

REGION I--FAR WEST

BRITISH COLUMBIA

Vancouver--BCAAP will be sponsoring the course Psychodynamics of Psychopathology, Part I in October and November. Kurt Adler will be teaching October 16 and 17 and Leo Gold will teach Nov. 20 and 21. Contact: Della Irwin, Ste #5, 6051 Fraser St., Vancouver V5W 2Z8.

REGION II--MIDWEST

ILLINOIS

Chicago--Robert L. Powers and Jo-Anne Hahn will present a program on Adlerian family counseling at the Illinois Group Psychotherapy Society's conference on December 10, 1975, from 1:30 to 3:30 p.m., at McCormick Place in Chicago. The demonstration and program is entitled, "Counseling the Family as a Group, with the Support of a Group."

Newsnotes, Region II, Chicago cont'd

AAI of Chicago--Of special interest to out-of-town students who can attend weekend workshops:

Art Therapy Workshop - Sadie Dreikurs - Oct. 9 and Nov. 6
Behavior Problems in the Classroom - Don Verger - Oct. 16
(C. 351) Bernice Grunwald - Nov. 13, Jan. 8
Psychodrama - Adaline Starr - Oct. 23, Nov. 6, Dec. 4 (C. 335)
Group Counseling - Manford Sonstegard - Oct. 29-31
Theory and Practice of Group Psychotherapy (C.332) - Dorothy Peven and Howard Pollack - Nov. 19-21

For the complete schedule of courses and details, please contact: AAI of Chicago, 110 S. Dearborn, Suite 1400, Chicago 60603. (312/346-3458)

The final tabulations are not yet available as this NL goes to press, but there are approximately 250 registrations for Fall Quarter courses--substantially above last year's record.

The Site Committee has made its selection and it has been approved by the Board of Directors--the Institute will occupy two full floors at 159 N. Dearborn, three blocks north of the present location. One floor will contain classrooms, library, student lounge and consultation rooms and the other floor, the administrative offices. The building is being totally renovated. The move will be made in approximately four months, providing AAI with approximately three times the space it now occupies.

INDIANA

Terre Haute--The FEA in Terre Haute is a good example of Carol Arnold's PR article. Their publicity campaign began September 1 with six 15 or 20 second spots written for TV and illustrated by cartoon drawings. These will run approximately 70-80 times on each TV station as a public service of that station. They will also have six 30 second radio spots running on all local stations in their seven-county area. These will be heard about 100 times over each station. Press releases were sent to each local weekly and daily newspaper and posters have been printed and distributed. Sounds great!

MINNESOTA

Minneapolis--AAI of Minnesota - Several workshops are being offered in October and November at various locations in Minneapolis, sponsored by the Institute. For details of cost, time and location, contact AAI of Minnesota, Suite 128 Wood-Excel Building, 5009 Excelsior Boulevard, Minneapolis 55416. The following are being offered:

"Emotions"--through lecture, demonstration and participation of the students, this workshop will illustrate the function of emotions, as well as therapeutic techniques for understanding and dealing with the emotions of clients. -- Oct. 1, 2 -- Robert Willhite and Tim Tillotson.

"Human Sexuality"--provides participants with an awareness of sex as a natural integration into our total personalities and provides increased understanding and comfort with their own sexuality and that of others. -- Oct. 9 -- Ethelyn Cohen-Jeanine Hall.

"Workaholism"--provides a time for persons to inventory their ways of being addicted to work (harmfully dependent) and it will allow them some time to look at ways to begin to recover from work addiction. -- Oct. 16 -- Jeff Lupient.

Newsnotes, Region II, Minneapolis cont'd

"Singles of the Seventies"--designed to help singles develop an appreciation for their values and attitudes relating to other singles. -- Oct. 16, 17.

"Clarifying Values"--designed to help participants get in touch with their own values and how they affect their lives.--Oct. 23 -- Michael Steinberg.

"Marriage"--Lecture, discussions and a demonstration with a married couple will be used for identifying how each partner participates in a dysfunctional relationship.-- Oct. 30 -- Tim Tillotson.

"The Middle Years Crises"--will help the mid-30's to mid-50's recognize and deal with common problems, emotional problems, marital problems, job problems, and denial of death. -- Nov. 3, 19, 17 -- Robert Bartholow.

"Coping with Conflict"--will examine the nature of interpersonal conflicts and explore creative ways to respond -- Nov. 13 -- Thomas Wright.

"Dynamics of Decision-Making"--a workshop exploring the Adlerian viewpoint of life as decision-making. -- Nov. 20 -- Michael Steinberg.

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REGION IV--MIDDLE ATLANTIC

OHIO

Cleveland--The Alfred Adler Center of Cleveland is sponsoring two workshops for the remainder of this year. For additional information contact: Don C. Higgle, Director, 14625 Detroit Avenue #203, Lakewood, Ohio 44107. The workshops are:

- Oct. 23-24 - Psychodynamics of Psychopathology I, Part 2 - Harold Mosak
- Dec. 4-5 - Children the Challenge and Psychology in the Classroom - William Pew

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REGION V--NORTHEAST

ONTARIO

Toronto--The AAI of Ontario will be sponsoring the following courses for the remainder of the year:

- Introduction to Individual Psychology I - Oct. 23 and 24 - Stanley Shapiro
- " " " " II - Nov. 20 and 21 - " "
- " " " " II - Dec. 11 and 12 - " "
- Family Counselling I - Nov. 6 and 7 - Oscar Christensen
- " " - Dec. 4 and 5 - Bernice Grunwald

For additional information contact: AAI of Ontario, 4 Finch Avenue West, Suite 10, Willowdale, Ontario M2N 2G5.

Ed. Note--Deadline for the November-December issue is November 5 (changed from Nov. 12)
Deadline for the January, 1977 issue is December 3.

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REGIONAL MAKE-UP

REGION I - Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming, Alberta, British Columbia, and other Western Canadian Provinces.

REGION II - Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin.

REGION-III - Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia.

REGION IV - Delaware, District of Columbia, Maryland, Ohio, Pennsylvania, West Virginia, New Jersey

REGION V - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, New York, Vermont, Ontario, Quebec, and other Eastern Canadian Provinces.

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