

**NORTH
AMERICAN
SOCIETY OF
ADLERIAN
PSYCHOLOGY**



NEWSLETTER

Neva L. Hefner
Editor

159 North Dearborn Street
Chicago, Illinois 60601

November, 1979

PRESIDENT'S MESSAGE

Dear fellow members:

At this time, your President will share her thoughts on her return from our first Executive Committee meeting at Chicago at the end of September, where we established a team approach to sharing responsibilities and seeking solutions to various issues facing the Society. In many ways, NASAP is at a crossroads with membership remaining approximately the same over the last two years, with financial cutbacks necessary due to two consecutive annual conventions falling short of anticipated income, but with the need for research and promotion to support the fine work of North American Adlerians lay people and professionals. The commitment, creativity, and sensitivity of the current Executive and the effective liaison each executive member has with a Standing Committee are reason for confidence. Ideas for increased membership, an equitable dues structure, fund raising, expanded opportunities for professional development and training reported from committees and concerned members were exciting. Let us not forget the impressive contribution and guidance of the Executive Secretary, Neva Hefner.

There is an urgency to record our work. Maurice Bullard, long-time Treasurer of IAIP, also chairs the project of obtaining films of older and prominent Adlerians for the archives. Sydney Roth is also encouraging NASAP to produce audio visual materials and to make them readily available. All of us have observed and/or conducted sessions we wish had been recorded.

Remember that purchasing ALFRED ADLER AS WE REMEMBER HIM is a way of contributing to NASAP. The sense of history, the encouragement and good humor experienced when reading this book makes it a treasured gift and addition to one's library.

May I extend a final invitation to the Semi-Annual Meeting in Edmonton, where warm hospitality and a quality program beckons.

Very best wishes,

Edna M. Nash
President

CONTRIBUTIONS FOR BIBLIOGRAPHY

Harold and Birdie Mosak have reached another milestone. After seven years, the update of BIBLIOGRAPHY OF ADLERIAN PSYCHOLOGY is ready to be published. Before this can be done, the publisher requires a \$2,500 subsidy.

The update, as the original edition, is a monumental work of scholarship. It covers the full range of articles and books dealing with Individual Psychology in all languages, beginning with the original writings of Alfred Adler and his co-workers, and including everything written and published on IP since. The Mosaks

have devoted many hours of research, recording, indexing and proofreading, for which they have not been recompensed in a tangible way.

The Executive Committee agreed to request donations to provide the needed \$2,500 subsidy and I am inviting members to contribute towards this work, which will be an invaluable aid to the promotion and growth of Adlerian Psychology.

If you are able to contribute, please make your check payable to NASAP, mark it for "Special Fund," and mail it to Central Office, 159 N. Dearborn, Chicago, IL 60601.

--Edna M. Nash, President

CALENDAR OF EVENTS

- Oct. 25 Helping Special Needs Children, Oscar Christensen, The Unitarian Society, 220 Main St., Northampton, MA. Contact: Western Mass. FEA, % David Bressemer, 95 Maple St., East Longmeadow, MA 01028.
- Oct. 27 Workshop in Family Counseling, Oscar Christensen, AAI of New York. Contact: N.Y. Committee-NASAP, 37 West 65 Street (6th Floor), New York, NY 10023; 212/WA3-5600.
"Stress" Workshop, AAI of Minnesota, Larry Hedberg, Robert Willhite. Contact: Virginia Willie, AAI of Minnesota, 6715 Minnetonka Blvd., Minneapolis, MN 55432; 612/926-6511.
Workshop on Neurosis--Specific Symptom Reactions, Transient Reactions to Stress, Ronald J. Panconer, AAI of Fort Wayne, Lutheran Hospital, Medical Staff Assist. Dept., 3024 Fairfield Ave., Fort Wayne, IN 46807.
- Nov. 1 The Beginning of Therapy, 8 sessions, Alexandra Adler, AAI of New York. Contact A. Ina Block, 37 West 65 St., New York, NY 10023; 212/WA3-5600.
- Nov. 2, 3, 4 NASAP Semi-Annual Meeting, Edmonton, Alberta. Contact: David B. MacDougall, 9807 - 106 St., Edmonton, Alberta, Canada T5K 1C2.
- Nov. 10 "The New Male" Workshop, AAI of Minnesota. Contact Virginia Willie, 6715 Minnetonka Blvd., Minneapolis, MN 55432; 612/926-6511.
"Life Style in Action," Evan Jezioro, Larry Nissenbaum, AAI of Ontario. Contact Evelyn Piltch, 4 Finch Ave. West, Suite 10, Willowdale, Ontario, Canada M2N 2G5.
Psychophysiologic Reaction, Interrelationships Between Neurosis, Bernard H. Shulman, AAI of Fort Wayne, Lutheran Hospital, Medical Staff Assist. Dept., 3024 Fairfield Ave., Fort Wayne, IN 46807.
- Nov. 17, 18 The Challenge of Human Relationships: Rights and Responsibilities, Fall Workshop, Bowie State College. Contact: Nelva Kerschner, 8001 Aladdin Dr., Laurel, MD 20810.
- Nov. 29, 30 Parent Education Leader Training Workshop, Don Dinkmeyer, Greenville, SC. Contact: Ashley Sherman, 831 Cleveland St., Apt. 160, Greenville, SC 29601.
- Dec. 6, 7 Life Style Assessment, Family Counseling, Harold H. Mosak, Community Mental Health Center, Pensacola, FL. Contact: Steve Hirschorn, Mental Health Center's Child De-

- velopment Center, 1201 W. Hernandez St., Pensacola, FL; 904/432-1222.
- Dec. 8, Jan. 5, 19 321 Theory and Practice of Group Psychotherapy and Counseling I, AAI of Fort Wayne, Lutheran Hospital, Medical Staff Assist. Dept., 3024 Fairfield Ave., Ft. Wayne, IN 46807.
- Dec. 24-28 Teaching Marriage Therapy, Don Dinkmeyer, Heed Univeristy. Contact him at 4010 N.W. 99th Ave, Coral Springs, FL 33065.
- Dec. 28-29 Parent Education Leader Training Workshop, Don Dinkmeyer, Heed University, contact as above.

OF GENERAL INTEREST

TEACHER TRAINING

Dave Lemire writes that he and Tom Edgar, along with the help of a number of people, are currently preparing a self-taught teacher-training program of Adlerian principles. The program is tentatively called, Adlerian Teacher Training: A Positive Approach to Classroom Management. When completed, the program will contain enough self-instructional materials to initiate, or complement, a program of Individual Education in any school or school district. ATT will provide for teachers what STEP provides for parents--comprehensive, systematic, and relatively inexpensive materials for instruction in Adlerian principles and methods. Teachers and educators who might have done some thinking along these lines, or who might be willing to help, or would like more information are encouraged (funny how that word keeps popping up) to contact Dave Lemire, P.O. Box 866, Torrington, WY 82240 or Tom Edgar, Dept. of Counselor Education, Idaho State University, Pocatello, Idaho 83209.

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INSTRUCTORS WANTED

Dan Eckstein and LeRoy Baruth are seeking instructors to conduct a dynamic personal development seminar called Adventures in Attitudes. This is a part-time or full-time independent consulting business opportunity that can offer outstanding financial remuneration. Master's or Doctorate degree preferred with teaching-counseling background. Adlerian applicants will attend a three-day certification program, the cost (\$60) being refunded upon conducting a first class. Forthcoming workshops will be held in Pittsburg and Columbia, SC Oct. 26-28; St. Louis and Dallas Nov. 2-4; San Diego and Minneapolis Nov. 9-11; Chicago, Washington D.C. and Denver, Nov. 30-Dec. 2; Fort Lauderdale, Memphis and San Francisco, Dec. 7-9. For more information, write Dan at 400 Janice Dr., Ruston, LA. 71270.

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NASAP '80

Dates: Friday, June 13 through Tuesday, June 17, 1980.

Place: University of Massachusetts, Amherst.

Host: Western Massachusetts Family Education Association.

Theme: "NASAP 1980: The We Decade"-- Social critic Thomas Wolfe dubbed the 70's the "Me" Decade. He was suggesting that much of what has been glorified as seeking self-realization, seeking self-actualization, seeking self-potential was still and all, only self-seeking. The Adlerian position is that no human problems can be understood without an appreciation of human interconnectedness, that all human problems, even issues of "the self," are social problems, and that human growth is a matter of acquiring, not depth, but breadth. As we leave the decade of the 70's then, we choose a convention theme to underscore the Adlerian commitment to the principle of social rather than self interest; thus, the theme stated above.

Format:

Friday - 4 pre-convention workshops
- Key-note speaker: Dr. Elizabeth Janeway (novelist and sociologist)
- Reception and cash bar (evening)

Saturday - Presentation of papers and programs (hourly 9:00 to noon, 3:00-6:00 pm)
- Lunch and regional meetings (noon-1:30 pm)
- General Assembly (1:30-3:00 pm)
- Banquet and contra dance (evening)

Sunday - Presentation of papers and programs (9:00 -noon, 2:00-4:00 pm)
- Chicken bar-b-queue outside (noon-2:00 pm)

Monday and Tuesday - 6 post-convention workshops

Friday, Monday and Tuesday - 1 course on Life Style Analysis

Children's Programs: Day care, organized tours, baby-sitter service Saturday evening.

Program Proposals--Letter requesting proposals for workshops and presentations was mailed to all members in September. Among the interest areas to be covered are: 1) clinical theory and practice, 2) home and school, 3) applications in business and industry. *Two copies of the proposal form and current vitae are to be submitted by January 1 to:*

NASAP 1980
Adlerian Counseling Center
60 N. Whitney St.
Amherst, MA 01002

Message from Program Committee Chairs,
Marie Hartwell-Walker and P. Lawrence Belove:

Do plan to come to Amherst. We are working

hard to keep costs low, to provide an exciting and worthwhile children's program and day care, and to make the convention both an opportunity to further knowledge in the field and to build the Adlerian community.

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ALFRED ADLER: AS WE REMEMBER HIM

Copies of this book of anecdotes and stories about the man, Alfred Adler, told by those who knew him: his family, his friends, his students and colleagues, are still available. It was edited by Guy J. Manaster, Genevieve Painter, Danica Deutsch, Betty Jane Overholt, published by NASAP.

How about buying an early Christmas present for yourself and/or a friend! Just send \$7.95 plus 65¢ handling charge (20¢ for each additional book) to:

Alfred Adler Institute
159 N. Dearborn St.
Chicago, IL 60601

NATIONWIDE TEST OF PARENT ED EFFECTIVENESS

Are parents who enroll in parent education courses really getting their money's worth? Do study courses for parents provide a lot of good fellowship and assuage parent consciences --but accomplish little else?

A national research project conducted by Marjorie Marlin, Department of Psychology professor at the University of Missouri, will seek to come up with some hard evidence regarding the efficacy of organized systematic study programs.

If you are currently sponsoring a group--or soon will--you can check up on your own results and at the same time make a contribution to scientific inquiry by participating in this research effort. A special questionnaire has been developed to collect the required information. Confidentiality will be maintained by using coded numbers instead of names.

For full information on how you can join the research project, send your name and address to:

Dr. Marjorie Marlin
c/o Practical Parenting Publications
Box 18
Columbia, MO 65205.
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INDIVIDUAL PSYCHOLOGIST

The INDIVIDUAL PSYCHOLOGIST is soliciting practical manuscripts that are interesting, innovative and useful to the practitioner in the helping professions. The Editor also welcomes suggestions and proposals for special issues.

Write: Dr. Jon Carlson
Editor IP
Route 4, Box 492
Lake Geneva, WI 53147

DUES PROPOSAL

When the new dues structure with a graduated scale based on gross income was established last fall for 1979, it was agreed that it would be evaluated throughout the year. This has been done by the Delegate Assembly, Development Committee and Executive Committee. At its September meeting, the Executive Committee again deliberated this issue and agreed upon a proposal to be submitted to the D.A at its November 2 meeting. It is as follows:

All dues categories listed below are "Regular" members for the purpose of voting and all other services and will be listed in NASAP Membership Directory.

Participating (Receive Newsletter) \$15.00

Sustaining (Receive Newsletter, JIP, IP)

Income under \$18,000 \$30.00
Income between \$18,000-\$30,000 \$40.00
Income over \$30,000 \$50.00

Student (Full-time load of 9 semester hours) (Receive NL, IP) \$20.00

Family \$10.00

Two members of same household may receive one set of publications but both may have regular member rights by paying \$10 in addition to any of the above categories.

If you have any comments or suggestions, please contact your D.A. members or the Central Office before November 2.

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INTERNATIONAL DIRECTORY OF ADLERIAN FAMILY EDUCATION CENTERS

A directory of Family Education Centers and related services, edited and published by Robert Aird, is now available through the Central Office for \$3.50.

In addition to listing the names, addresses and services of the organizations, there is an Introduction covering a brief history of such centers and description of the type of counseling carried out. Notebook covers are not included but the directory will fit in a loose-leaf or Acco binder.

ORDER your FEC DIRECTORY by sending your check in the amount of \$3.50 to:

NASAP
159 N. Dearborn
Chicago, IL 60601

REGIONAL ORGANIZATIONS

REGION III

Orlando, FL Region III Conference
February 23, 24, 1980

The Conference will feature mini-workshops on Saturday and full day workshops on Sunday. Sunday programs include:

- Don Kelly - Marriage Therapy
- Frank Walton - Working with Adolescents
- Roy Kern - Life Style Assessments
- Don Dinkmeyer, Sr. - Encouragement

Send requests for Conference information to:

Mike Mastroianni
1416 Wilmar Ave.
Merritt Island, FL 32952

COMMITTEE REPORTS

Women's Issues Committee

Dear friends:

It is time to start thinking seriously about what you would like your group to do for International Women's Week, the first week in March. We will use the occasion to let the public know about Adler's contributions to equality between the sexes. If you develop a program soon enough, consider also offering to do it for the next NASAP convention in mid-June in Amherst, MA.

The following guidelines for doing therapy or counseling with women are paraphrased from a list prepared by the APA Committee on Women. Imagine what would happen in the world if we all followed them!

- 1) Be knowledgeable about women, especially the biological, psychological, and social issues that have impact on women.
- 2) Be aware of the theories and assumptions your practice may apply differently to men and women. Notice especially those that proscribe or limit the potential of women clients, and those particularly useful for women clients.
- 3) Continue to explore and learn about women's issues and special problems of female subgroups, after formal training is over.
- 4) Be aware of all forms of oppression and how these interact with sexism.
- 5) Notice verbal and non-verbal processes (especially those relating to power) going on between counselor and female client; share responsibility for equal relationship with client.
- 6) Develop and use skills that are facilitative to particular subgroups of women, as well as to women in general.
- 7) Put no preconceived limitations on the direction or nature of potential changes or goals when counseling women.
- 8) Be sensitive to the times when it is more desirable for the woman client to be seen by a female/male therapist.
- 9) Use nonsexist language with clients, in teaching, supervising, writing.

- 10) Do not engage in sexual activity with women clients under any circumstances.
- 11) Constantly review own values and biases and the effect of these on women clients. Consider effect of sex-role socialization on your own development, functioning, values, and belief system. Recognize that behavior and roles need not be sex based.
- 12) Be aware of how your own personal functioning may affect women clients. Get therapy, consultation, or supervision so as not to adversely affect women clients.
- 13) Support the elimination of sex bias in institutions and individuals.

I am writing this report on my last day in Chicago. While I love this city and will miss it and all my friends here, I am very excited about moving West. One of the things that I regret a lot is that I can no longer represent Region II on the Delegate Assembly, but I am hoping to find a way to continue to contribute to NASAP in Region I. My new address is 1040 Masonic Ave., Apt. 2, San Francisco, CA 94117. Come and see me!

--Jo-Anne M. Hahn

NEWSNOTES

Region II-Midwest

ILLINOIS

Chicago--AAI of Chicago: Approximately 20 Institute candidates will be awarded a Master of Arts Degree in Counseling Psychology or a Certificate in Psychotherapy at graduation exercises in the Chicago Temple on Sunday, October 21. In addition to approving these students for graduation, the Institute faculty in September admitted 13 students to candidacy. Included among the graduates and candidates are residents of Ft. Wayne, St. Louis, Amherst and Grinnel.

"Psychotherapy in Practice" is a series of training films primarily for psychiatrists in training. In September, a film crew spent the day at the Institute filming Bernard Shulman working with a patient in therapy, and discussing Adlerian therapeutic approaches.

Several special interest workshops have been scheduled for the Fall Quarter, over and above the large selection of courses. Eva Dreikurs Ferguson will present a workshop, "Family Dynamics," on October 13 and "Unique Contributions of Adlerian Psychology to the General Field of Psychology" on November 17. A special two-day workshop, "Alcoholism: The Nature and Treatment of the Illness," with Helen Cooley will be held on November 3 and 4.

INDIANA

Fort Wayne--Ron Pancner, President of AAI of Fort Wayne, reports that through the Inter Agency Drug and Alcohol Council (IADAC), the

Institute faculty is being asked to offer workshops to industry, Crossroads Children's Home and schools. Another opportunity is the funding of a grant to the Juvenile Probation Department for a one day workshop on Adlerian principles. The local Institute staff will teach and demonstrate Adlerian counseling to Probation Officers of Northeast Indiana.

Terre Haute--Three Indiana Mayors(Terre Haute, Greencastle, Brazil) declared September as Family Education Association Month. The declaration began the September membership drive and fund raising drive of the FEA of Terre Haute and most parent groups began during September. The editor of their Newsletter felt that this declaration indicated official government recognition of their efforts to serve families.

MINNESOTA

Mankato--The Mankato Minnesota Family and Marriage Education Center recently celebrated its fourth anniversary of meeting regularly each Tuesday evening throughout the year. Co-founded in September, 1975 by the late Bill Pew, Consulting Psychiatrist, and Gordon Fuller, Director of Blue Earth County Human Services, the Center opened with a two-day workshop led by Bill and Mim Pew with over 100 people in attendance.

It is estimated that in the four years, several thousand people have taken advantage of these free sessions. Nightly attendance averages from 50 to 75 in the winter and 25 to 50 in the summer months. Students from Mankato State University often attend as part of their educational experience.

Following the established pattern of using volunteers to discuss family situations before the audience, the Center continues to offer family education for one-half the evening and explores adult-to-adult relationships the second portion of the evening. It is a tribute to the strength and inspiration of Bill Pew that the Center has continued to build on the guidance and dedication that he demonstrated, according to the report received from the Center.

Elizabeth Barta reports that the Center staff hosted a Wine and Cheese party for over 50 staff members of Human Services, where "The Courage to be Impurect String Band" performed. Great fun!

MISSOURI

Columbia--Promote study groups with a Parents' Fair! Such a fair was to be held in October in Columbia with the theme, "Everything anyone ever wanted to know about parenting but didn't know where or whom to ask." There were nine individual presentations focusing on the needs and questions of today's often befuddled parents. Major co-sponsors were Columbia Parent-Teacher Association, Regional Interfaith

Council, local chapter of American Red Cross, Mid-Missouri Mental Health Center, Daniel Boone Regional Library (host). About 20 other institutions and agencies were involved in exhibits, handouts, and publicizing the program.

It was a county-wide effort with announcements being sent home with school children; put in waiting rooms of physicians, dentists, and psychiatrists; posted in shopping malls and various stores; newspaper, radio and TV coverage. Presenters and panelists were all local talent recruited from the University of Missouri, counseling centers and clinics, Parents Without Partners, and PTA members.

If you would like more information, contact Ken Marlin, Practical Parenting Publications, Box 18, Columbia, MO 65205.

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Region III--South

FLORIDA

Pensacola--The Community Mental Health Center of Escambia County, Pensacola, Florida, will be sponsoring a workshop featuring Harold Mosak on December 6 and 7. The topics will be Life Style Assessment and Family Counseling. Contact Steve Hirschorn at the Mental Health Center's Child Development Center, 1201 W. Hernandez Street, Pensacola, FL or call 904/432-1222.

In addition to the planned workshop, Center personnel have been conducting STEP groups on a continuing basis, and Parent Study Groups using CHILDREN: THE CHALLENGE will begin in the near future. Adlerian principles are also being utilized in Operation Divert, the Center's special program for juvenile delinquents who have learning disabilities. The program intervention is three phased: concentrating on remediating academic weaknesses; providing individual, group and family counseling and parent education; and orienting clients to vocational preparation. Natural and logical consequences, encouragement, mutual respect, etc. are heavily emphasized.

SOUTH CAROLINA

Chester--Frank and Kathy Walton will implement "Project New ERA" in two Chester, SC elementary schools in late fall and winter. The project is sponsored by the Chester County Alcohol and Drug Abuse Commission and is designed to acquaint faculty and parents with Adlerian principles and techniques. Training is open to a limited number of parents and teachers outside the target population and carries teacher recertification credit. The local contact person is Janna Gordon, Chester County Commission on Alcohol and Drug Abuse, P.O. Box 636, 105 Gadsden St., Chester, SC 29206; 803/377-8111.

VIRGINIA

Arlington--Nicholas Ionedes submitted the

following article on an Adlerian evening as an idea others might wish to use.

"On September 26, 1979, as part of my Adlerian private psychiatric practice, we celebrated the wedding of one of my patients with a party at my home highlighted by an 'Adlerian Evening of Humor'.

"This idea was inspired by the 'Adlerian Cabaret--An Evening of Humor' at the 1978 NASAP Convention in Washington, D.C., which featured several prominent Adlerians (including Mosak, Powers, Gold, Shulman, and O'Connell) who told jokes and anecdotes before an audience of about three hundred people.

"Our evening of humor was conducted a little differently, however, in that all of the thirty-five men and women gathered for the wedding party were required to relate a joke to the entire group. At the end of the evening awards were given for the two best jokes, determined by written ballot. Everyone did beautifully and it was a delightful time.

"Individuals were encouraged by their own ability to make a short, public presentation and by witnessing others do the same. I considered it a real 'Adlerian Evening' of high social interest because everyone had an opportunity to participate, including those who had little experience in socializing.

"I recommend this kind of 'Evening of Humor' for other Adlerian groups and future conventions as a way for all Adlerians to get to know each other better."

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Region V--Northeast

ONTARIO

Willowdale--PLEASE NOTE: While the AAI of Ontario's mailing address is Willowdale, it is located in TORONTO.

The Institute is concerned that some people may not be aware of their geographical location and have decided to include "Toronto Office" in their address. This would mean that inquiries should be addressed to:

Alfred Adler Institute of Ontario
Toronto Office
4 Finch Avenue West, Suite 10
Willowdale, Ontario
Canada M2N 2G5

Attn: Evelyn Pilitch, Adm. Dir.
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International

GERMANY

Tee Dreikurs wrote some comments after her travels to Switzerland and Germany this

summer--

"Rudolf Dreikurs founded and convened his first International Summer School of Adlerian Psychology in Oregon in 1962. He visualized meeting in a different country each year to establish new Adlerian groups and to strengthen the existing groups. After his death in 1972, a Committee was formed under the leadership of Bill Pew and we became known as 'ICASSI'-- International Committee of Adlerian Summer Schools and Institutes.

"This year, after ICASSI in Switzerland, I had the great pleasure of visiting the newly established Rudolf Dreikurs Kinderhaus in Probstried, Bavaria, Germany. It is a live-in treatment center for young children, headed by J. Lopmann, a student of Dr. Dreikurs who trained in ICASSI and Munich and with Erik Blumenthal in Immenstaad. This is the third of three centers:

"1. Rudolf Dreikurs Institute for Social Equality, founded by Theo and Toni Schonaker in Zutersbach, who were also inspired through their attendance at ICASSI and continued study with Erik Blumenthal; and

"2. Rudolf Dreikurs Schule, special school for stutterers, located desRhein-Sieg Kreises Seeburg, Germany. They were trained with the Schonakers in Zutersbach.

"It is gratifying to know that ICASSI has extended its influence to include treatment centers by those who participated and continued their Adlerian studies.

"Rudolf Dreikurs did not know how far his influence spread since the modest beginning in Oregon in 1962."

SWITZERLAND

Zurich--The XIV Congress of the International Association of Individual Psychology was held in Zurich from August 9 to 13, 1979. Bernard Shulman was re-elected President and Harold McAbee was elected Secretary-General, replacing Marven Nelson, who served nine years in that capacity.

Members of NASAP were well represented at the meeting, both on the platform and in the audience. NASAP members who presented papers or demonstrations included Kurt Adler, Marven Nelson, Bernard Shulman, Bronia Grunwald, Robert L. Powers, Dorothy E. Peven, Oscar Christensen and Lucy Ackerknecht.

Full results of the election will be sent to the liaison officer of each society. Dr. Shulman stated, "It is a pleasure to inform NASAP that Adlerian psychology continues to be a growing endeavor in Europe.

(Region I of Newsnotes was omitted from p. 5 and follows)

Region I--Far West

BRITISH COLUMBIA

Vancouver--The Family Enrichment Assn. of Vancouver, a registered society in B.C. and an outgrowth of parenting groups started by Edna Nash, recently completed an 8-session STEP programme on Channel 10, community education channel, under the title "Kid Control." Reduction from 9 to 8 sessions was accomplished by combining the chapters on communication and also those on consequences. A family in focus session was added. Bob Poburko, Mary Keenan and Lois Smith presented the series, the first in B.C. Their success should be an encouragement to others to try similar projects using the media. For further information, write Family Enrichment Association, 586 W. 23rd Ave., Vancouver, B.C.

UTAH

Orem--The Cinderella School of Self-Improvement and Model's Agency located in Orem, Utah combines the glamour and attractiveness of the modeling profession with the concepts and skills of Adlerian Psychology. Adlerian principles and skills which students are taught include cooperative rather than competitive interaction, self knowledge through life style analysis, and encouragement methods for enhancing their own and others' self-esteem. This is a unique application of Adlerian techniques in a profession known for its high degree of competitiveness.

Joset Western, a graduate of Brigham Young University in Family Life Education and Marriage and Family Counseling, serves as director of the program and G. Hugh Allred serves as a consultant. Ms. Western believes the program is effective in helping their students improve in confidence and social interest. This is exemplified in the comment of one graduating student who said, "We learn to develop confidence not egos." Attesting to the effectiveness of the program is the action of many therapists who use the program for the self-esteem enhancement of their clients.

NEWSLETTER

Your editor solicits news articles for use in the NEWSLETTER. Please try to keep the articles to 100-150 words. Items about ideas that have come to fruition in form of programs, projects, events; articles or books written and published; new organizations or societies and the like would be most welcome. We cannot guarantee that all articles will be published but an effort will be made to do so.

Deadline is 23rd of month, two months previous to publication if time-dated material. News Release Forms are available upon request thru Central Office.

Come to Edmonton November 2-4, 1979.

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