

NASAP

NEWSLETTER

The North American Society of Adlerian Psychology

Volume 24, Number 10

December 1991

65 EAST WACKER PLACE, #400
CHICAGO, IL 60601-7203

NASAP Central Office Moves

NASAP has moved into new quarters in downtown Chicago. Our address is now:

65 E. Wacker Place, #400
Chicago, IL 60601

The move ends a five year residence on South State Street, and coincides with the Adler Institute of Chicago move to the same East Wacker Place building (see related story below).

East Wacker Place was called South Water Street, and is between Michigan and Wabash. The building is near the famous bridge over the Chicago River near the Tribune Tower.

This move was approved by the Executive Committee and Delegate Assembly at the recent November meetings. If all goes well, the new telephone number will be 312-629-8801. Please understand if that number doesn't work. A confirmation will be printed in the next issue.

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AAI-Chicago Changes Site; Name Changes to Adler School of Professional Psychology

The Alfred Adler Institute of Chicago has a new address and a new name. The Institute moved in mid-December to a building on East Wacker Place (see above story for address). They will occupy two floors, greatly increasing the amount of space from their prior facilities on South Michigan Avenue.

The Institute's Board has approved a name change. AAI-C has changed its name to the Adler School of Professional Psychology.

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Notice

NASAP and the family of Rudolf Dreikurs recently became aware of an organization calling itself Dreikurs Relationship Centers, Inc. This organization is headquartered in Austin, Texas. It claims to have franchises located throughout the United States and abroad. The organization is operated by William Riedler.

Neither the Dreikurs family nor NASAP are affiliated with the Dreikurs Relationship Centers, Inc. and both disavow any sponsorship, association or participation with the Dreikurs Relationship Centers, Inc. or any of their activities. The Dreikurs family has requested that Mr. Riedler cease doing business under the name Dreikurs.

President's Message

The Executive Committee and Delegate Assembly met in Chicago the first weekend in November to conduct the business of the organization.

* Forty programs for the 1992 Chicago convention were selected. This represents a reduction in total number of program slots but an increase in amount of time per presentation. The program will have eight 150 minute presentations, twenty-two 90 minute presentations, and ten 60 minute presentations.

* Round Table sessions will provide an opportunity for additional presenters to share their material. These 30 minute sessions represent a new format. Participant evaluations of this format will be carefully reviewed to determine future use of this type of session.

* This convention will be an anniversary celebration and will include a number of special functions. Be sure to look for these highlights in future newsletters.

* A Certificate of Study in Adlerian Psychology was approved by the Delegate Assembly. Information will be available at the convention.

* The Delegate Assembly directed the Executive Committee to proceed with the research and establishment of a foundation or endowment to receive donations and bequests. This will enable NASAP to develop a long-term financial base to ensure the future of the organization.

* Membership increased by 6% to 1186 in 1991. Renewals are up 9% as a result of the goal for networking and affiliation adopted last year. The Associate Membership, Formal Intern Membership and expanded Student Membership should enable us to significantly increase membership. Therefore, I am asking that we aim for a goal of 1500 members in 1992.

* NASAP will be moving in the same building as the Alfred Adler Institute of Chicago. Special thanks to Randall Thompson of AAI for his work on our behalf.

As we move into the new year, I want to thank the Delegate Assembly and Executive Committee for its hard work and volunteer efforts over the past year. We have made significant strides in our efforts to serve the diverse needs of our membership.

Joyce McKay, Ph.D.
President

COME TO CHICAGO!

Celebrate the 40th Anniversaries
of NASAP and Convention Host,
the Alfred Adler Institute of Chicago
June 11-14, 1992

* All programs and workshops have been
selected. Look to this Newsletter for
additional details. The Convention brochure
will be mailed to you shortly.

* The Convention will be held at the
Marriott O'Hare. It has free shuttle bus
service from the airport (5 minutes away), is
a brief walk to an "L" stop on the downtown
route, and has indoor/outdoor pool and
extensive exercise facilities.

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Associate Membership Effective in '92

The General Membership of NASAP approved the
constitutional changes necessary to institute
an Associate Membership.

The Associate Membership category will take
effect January 1, 1992. Local organizations
received further information about processing
applications this November. If you did not
receive the information, contact the central
office.

The new membership will allow individuals who
are members in good standing of an Affiliate
of the Society to join NASAP for an annual fee
of \$25. They will receive the NASAP
Newsletter, discounts on NASAP books and tapes
and the membership discount for the NASAP
Annual Convention.

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Membership

Membership is up this year, and it comes
through YOUR appreciated efforts!

Most new NASAP members come from a specific
contact by a present member. If you'd like to
help us spread the word, let us know how to
help:

___ Please send me ___ membership brochures

___ Please send me ___ extra Newsletters

___ Please send me ___ Interest Section
information panels.

Your name, address, city/zip-postal code:

___ Please send information on NASAP directly
to:

Simply clip and send this sheet to the central
office in Chicago, and we'll do the rest.
Send to: NASAP, 65 E. Wacker #400, Chicago,
IL 60601

Donations

We are grateful for the following donations
from these members:

- Christensen, JoEllen
- Davies, Elaine
- Dewey, Edith & Milton
- Downing, Luella
- Duvall, Stephen
- Lipoff, Dennis
- Morrow, Robert O.
- McAbee, Harold
- NW Florida Adlerian Society
- Porter, Barbara
- Robbins, Sylvia
- Stout, Jane

Sadie Dreikurs, for the speedy recovery
of Kurt Adler
Barney Lane, in memory of Gloria Lane

Donations can be made for a specific program
or purpose, or the general use of the Society.
They may also be made in memory or honor of
others.

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Newsletter Sequence / Fax

We apologize for the delay in this issue. Time
flu (that is the correct spelling!) by in our
family, and now we're getting caught up. The
January issue will be at the printers before
you get this issue.

The next issue with a deadline is February;
deadline January 15th. Items for the
Newsletter can be faxed directly to the Editor
at 1-502-781-1550, 24 hours a day. Please
note this number is for the Newsletter and not
other NASAP business.

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PageMaker 4.0

Anyone having experience with this software on
IBM-compatible equipment, could you please
contact the central office? We have a few
questions, and you'll help us upgrade our
format. Thanks!

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The North American Society of Adlerian Psychology

Vol. 24, No. 10

December 1991

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Wacker Place, #400, Chicago, IL 60601-7203, 312/939-0834.

Members of NASAP automatically receive the Newsletter.
Subscription rate for non-members \$10.00

We encourage readers to send contributions of news, sugges-
tions, ideas, opinions by the first of the month. We reserve the
right to edit.

Don Dinkmeyer, Jr., Ph.D., Editor
ISSN 0889-9428

Letter to the Editor

Family Education In Jeopardy?

Almost all letters to NASAP have endorsed changes to raise standards to make it a true professional organization. The implicit message seemed to imply a level similar to that held by the American Medical Association and the American Psychological Association. For reasons which I will go into later, I believe that for NASAP as a whole, this level of professionalism is neither possible nor desirable.

The activities of those in the West are less visible so I would like to present some credentials for having an opinion on NASAP affairs. I have spent eight summers in Europe from Norway to Vienna visiting Adlerian leaders and observing their activities. Twenty-one years have passed as an officer in the International Association of Individual Psychology which placed me at the policy making level. I have served for fourteen years the NASAP Board and Delegate Assembly. I arranged the incorporation and non-profit approval of the Individual Education International.

Through the Oregon Society of Individual Psychology I established and carried on for 15 years an International sales service of Adlerian materials. This included the U.S. European Army and it education services for army dependents in jurisdiction from Denmark to North Africa. One order was for \$1,400 when things were cheap. IAIP funded a historical 16mm film project to record for the archives the appearance and activities of prominent and elderly Adlerians. I hired a professional film maker and went to Europe to make the films. I report this merely to provide a background for my suggestions.

Compared to a few years back NASAP has an impressive strength. In the 1940s and 50s Adlerian psychology was practically non-existent in the U.S. Except for Chicago it was limited to small medical practices in New York, Los Angeles, New Orleans, and Quebec. These centers kept a low profile with no interest in promoting a popular movement. A prominent and successful psychiatrist in Eugene, Oregon probably said it best. When told Dreikurs was coming to the University of Oregon to teach Adlerian psychology he blurted out, "I thought all of the Adlerians were dead."

The come-back of Adlerian psychology was greatly aided by their book, The Individual Psychology of Alfred Adler which sorted out and interpreted Adler's disorganized writings. A reference book was at hand.

And, of course, almost every one knows of Rudolf Dreikurs' persistent travels, writings, teaching, and practically forcing educational techniques from Western Canada to Israel and Greece. His followers number in the multi-thousands. Who knew better than Alfred Adler the direction Individual Psychology should go? His writing and professional services appeared to make little difference between concepts used in medical practices and his main love, psychology for the people. He

demonstrated this beautifully in Vienna schools using teachers and social workers (The Austrian School Reform - Papanek).

While not publicized in the newsletter many people still believe the greatest contribution Adlerian psychology can make is to common people - families, schools, troubled youth, prisoners, any group of interacting people. Parent study groups, counseling before the group, teacher training, and self-help reading materials have demonstrated the methods are successful. These backers believe NASAP should proudly front for this cause.

Adler, himself, was under constant pressure to "go professional." He refused. In a moment of excess enthusiasm he made the unfortunate comment that he would develop "lay psychiatrists." His refusal to concoct medical terms and endorse his methods exclusively for the medical profession cost him any opportunity to teach at the University of Vienna.

Len Sperry states the case for NASAP professionalism very well. He suggests that funds and skilled direction be provided to bring NASAP into "becoming a highly effective professional organization..." This is a worthy goal for the interest groups of Professional Clinicians, Theory and Research, and to a lesser degree the Adlerian Counseling and Theory.

The other sections may use highly competent lay leaders or educators with minimal Adlerian training. They do not know what you are talking about when Sperry's professionalism is mentioned. There is currently a move to bring these people into a limited association with NASAP, which I consider an excellent idea. But how can NASAP become a "true professional organization" if they are members?

Perhaps a compromise can be reached. Could two main bodies of NASAP be developed, one with true professional standards and the other practical people getting an education job done with a modicum concern for professionalism? There are people who seem to have bridged this gap. Perhaps they could help. Harold Mosak and Associates have brought the Alfred Adler Institute of Chicago to a doctoral degree granting institution with top recognition of accrediting agencies. This was Dreikurs' Institute. Bernard Shulman, a colleague of Dreikurs, is psychiatric medical director of a large hospital. Robert Powers gives courses for physicians.

My plea is for NASAP not to drive out the education side of Individual psychology in this upward striving for true professionalism.

Maurice L. Bullard
1320 N.W. 1st Street
Corvallis, OR 97330

Editor's Note: We welcome reaction to Bullard and the prior writers concerning the current and future direction of the NASAP organization. Send your letters to the Editor c/o NASAP, 65 E. Wacker Place #400, Chicago, IL 60601.

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 U. S. POSTAGE
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RETURN TO:
 NASAP NEWSLETTER
 DON DINKMEYER, JR., Ph.D., EDITOR
 202 S. State Street, #1212
 Chicago, IL 60604

1991 Convention Videotapes

The Adlerian Child Interview: Disclosing the Hidden Purpose and Achieving Constructive Goal Reorientation

Presenter: Oscar Christensen, Jr., Ed.D.

Exploring and Creating Eidetic Images in Psychotherapy

Presenter: Henry T. Stein, Ph.D.

Order form

- _____ Christensen - Child Interview
- _____ Stein - Eidetic Images

Current NASAP members, \$39.95 each
 All others, \$59.59 each
 Plus \$4 postage and handling

- _____ Check or Money Order enclosed (US funds)
- _____ Bill my Visa or MasterCard:

Account # _____
 Exp. date _____

Total materials + p/h = \$ _____

Ship to:

Send to:
 NASAP, 65 E. Wacker Place #400, Chicago 60601

Adlerian Marriage Therapy:

Call for Article Proposals

Proposals for a special issue of Individual Psychology: Practice and Application are requested. The issue will focus on Adlerian Marriage Therapy.

Proposals for articles are now welcomed. A proposal should briefly describe the focus of the article and authorship. Proposals that address Adlerian ideas, procedures, and how Adlerian marriage therapy fits in the context of all marriage therapy is welcomed.

Submit your proposals to: Timothy D. Evans,
 Department of Psychology and Social
 Foundations, FAO 100U, Room FAO 173,
 University of South Florida, Tampa, FL
 33620-7750. Telephone: 813-974-3515.

Letter to the Editor

The June 1991 issue of Individual Psychology contains an article in the Classics column entitled "Homosexuality as a Compulsion Neurosis", a reprint of a 1948 speech by Erwin O. Krausz.

It is unclear what justification could be made for publication of an article that is not only archaic and biased, but is also offensive to members of the gay and lesbian community. Furthermore, such an article portrays the Adlerian professional community in a very bad light, suggesting that at best we are uninformed of the current thinking and clinical approaches to issues concerning homosexuals and at worst we are insensitive and prejudiced in our views.

I urge the NASAP membership to read and react to this article. Some reactions are due to be published in the June, 1992, issue of Individual Psychology, but a more complete treatment of the subject of homosexuality is not planned for the journal until 1994. This is an important and sensitive issue that affects many of us as individuals and clinicians.

I urge the membership to question the selection process that resulted in such an article being published and I hope that a more enlightened and sensitive exploration of this subject will be undertaken in a more timely manner.

Barbara Fairfield, M.Ed.
Lanham, Maryland

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IAIP Journal Published

The 1991 issue of the new IAIP (International Association of Individual Psychology) Journal is off the press. You can receive a copy of the inaugural issue (1990) along with the current issue for a mere \$15.00 subscription. Send your check or postal money order to: IAIP Journal, 9212 Morley Road, Lanham, Maryland 20706

IAIP Election Results

Special elections to fill vacancies in vice-president positions were recently conducted. Those elected were:

Ranier Schmidt- First Vice-President (Germany)
Giacomo Rovera - Second Vice-President (Italy)
Ulrike Lehmkuhl-Third Vice-President (Germany)

Walter Spiel (Austria) assumes the office of Immediate Past President

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About NASAP Members

Jane Lawther has received the Arlis J. Epps Social Interest Award from the South Carolina Society of Adlerian Psychology. She played a significant role in the successful statewide effort that has made school counselors a part of every South Carolina elementary school.

NASAP Book of the Month

This month we are pleased to offer a pair of booklets:

**Winning Children Over:
A Manual for Teachers, Counselors,
Principals and Parents**

by Frank Walton and Robert Powers

and

Winning Teens Over in Home and School

by Frank Walton

These booklets are widely used in a variety of settings. For this special membership offer, we are offering them as follows:

Winning Children: List \$3; Member price \$2.40

Winning Teens: List \$4; Member price \$3.20

BOTH booklets: List \$7; Member price \$5.60

Quantity Limit: 10 per title per order

Order form

Please send _____ copies of the Winning Children and _____ copies of Winning Teens booklets. (See above for pricing) Please add \$2 postage and handling, Canada \$3.

_____ Check or Money Order enclosed (US funds)
_____ Bill my Visa or MasterCard:

Account # _____
Exp. date _____

Total books + p/h = \$ _____

Ship to:

Send to:

NASAP, 65 E. Wacker Place #400
Chicago, IL 60601

***This offer good until February 1, 1992.

***NASAP members receive these materials at a 20% discount from retail price.

***NASAP receives a percentage of each order.

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Books, Tapes for this column welcomed

Books, tapes and other Adlerian materials are welcomed for inclusion in the above column.

If you are interested in this opportunity, send a copy of the materials direct to the central office, or contact us for additional details.

*** News and Events from the Regions ***

[The ** symbol indicates a new listing]

REGION I--NORTHWEST

****Portland, OR**--Oregon Society of Individual Psychology (OSIP) sponsors the NASAP Region I Conference, March 13-14. Oscar Christensen presents two one day workshops: "Holistic Family Interviewing in School and Treatment Settings" and "Holistic Couples Therapy". Cost for nonmembers is \$50 one day, \$90 for both days; add \$10 if postmarked after 3/5/92. The conference will be held at the Holiday Inn Wilsonville, 10 miles south of Portland. Contact OSIP, 511 SW 10 Suite 400, Portland, OR 97205, or call 502-224-4744.

REGION II--MIDWEST

Chicago--The Americas Institute of Adlerian (AIAS) offers a three course program for Professionals in Individual Psychology for clinicians, managers, and educators. Participants may take any one, or all three courses. Those electing to take all three and writing a paper to demonstrate mastery earn the AIAS Certificate of Professional Studies in IP. Courses may be taken in any sequence at any location 30 APA or NBCC credit hours per course, BRN credit available, Category 2 credit for physicians. Current schedule: February 27-March 1, Assessment; June 25-28, Applications. Contact: Jane Griffith, 600 N. McClurg Ct., Suite 2502A, Chicago, IL 60611-3027. 312/337-5066.

****Chicago**--The Alfred Adler Institute of Chicago has changed its name and address. See page 1 for additional details.

REGION III--SOUTHEAST

****Orlando**--The 15th Annual Region III Conference will be held February 27-March 1 at the Ramada Resort, rate \$68. Sixteen workshops across three days; sixteen programs on Saturday. Featured presenter is Mim Pew, Psychodrama workshop, Friday. Cost of all four days of conference is \$120, luncheon included; NASAP members 10% discount; students 20% discount. Daily rates, \$45. A brochure will be sent to all NASAP members in late December. If you would like to receive a brochure first class, or have other questions, contact 502-781-9529.

REGION V - NORTHEAST

****Montreal**--AAI-Quebec offerings include C311, Clinical Assessment, with Dr. Gerald Mozdzierz, January 17-19. Classes are now held at the Institute of Community and Family Psychiatry, 4333 Cote Ste-Catherine Road, Contact AAI-Quebec, 4947 Grosvenor Avenue, Montreal, Que., H3W 2M2, Canada. 514-731-5675.

REGION VI - FAR WEST

****Oakland, CA**--AWIRTH classes run 3/26/92 through 5/28/92. Courses include Adult Crisis, Aging and Death; Marriage and

Partnership Counseling I; Understanding Human Nature. Marathon on 3/8, 4/12, and 5/10. Contact Nancy Hawkings-Randall, M.A. 415-864-5248.

Carlsbad, CA--4th annual San Diego Conference on Adlerian Psychology, February 28 - March 1, 1992, Olympic Resort Hotel, Carlsbad, CA. Featured presenters include Renee Dushman, Richard Kopp, Tim Evans. Pre-registration is \$100, student \$85, with discount for SDSAP and NASAP members. Single day registration also available. Contact Jacqueline Cardinale, 941 Dale Court, San Marcos, CA 92069, 619/744-0159.

Vista, CA--AIAS-San Diego County announces coursework (see AIAS-Chicago for complete details): Applying Psychological Skills, February 6-9; Understanding Personality Development and Dynamics, June 25-28. Contact Steve Maybell, AIAS-SD, 486 Hillway Drive, Vista, CA 92084, 619/758-4658.

INTERNATIONAL

ICASSI Scholarships--for the 25th annual Rudolf Dreikurs Summer Institute (ICASSI), July 26 - August 7, 1992, in Noordwijkerhout, Holland. Two types of scholarships are available: Major (tuition and full board); Tuition (portion of tuition for those in financial need). Application forms and information can be obtained from Contact: Dr. Roy Kern, Counseling Psychology, Georgia State University, University Plaza, Atlanta, GA, 30303. Dr. Kern's fax number is 404-651-1160.

****Argeles-sur-Mer, France**--German and English language courses with Lucy Ackerknecht, July 25 through August 6. Contact Lucy K. Ackerknecht, Ph.D., Director, AWIRTH, 100 Bay Place, #1520, Oakland, CA 94610, 415-891-8194.

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Alfred Adler Institute of New York City

The New York City Alfred Adler Center and Institute have moved to new quarters. Now located at 1780 Broadway, Suite 502, New York, NY 10019, they retain their same phone numbers. The Center can be reached at (212) 964-0290 and the Institute facilities at (212) 974-0431. An Open House at our new facilities will be held Saturday, March 28, 1992. We look forward to greeting old friends and welcoming new ones. For further information, please contact Dr. Sherry Busbee, Executive Director of the Center.

Even through the moving process we have managed to keep the Adler influence active in New York. The Center is enjoying a steady increase in referrals and successful enrollments in our workshops for single parents and our parent training courses. The Institute classes are large and lively this year and we are very pleased with the caliber of our students.

Please feel free to drop by when you are in New York City and be sure to attend the Open House.