

# The NASAP Newsletter

June/July, 1995

Volume 28, Number 5

## Baltimore Will Provide Setting For NASAP's '96 Convention

The 44th Annual NASAP Convention and Workshops will be held in Baltimore, Maryland June 20-23 at the Radisson Plaza Lord Baltimore Hotel. This event will be hosted by the McAbee Adlerian Psychology Society and will feature the theme -- *Social Equality: Advancing the Dream*.

A registered historical landmark, the Lord Baltimore Hotel has been completely refurbished and will offer convention participants the ambiance of early America combined with all the modern conveniences. It is located in the heart of the city only three blocks from the inner harbor and walking distance from entertainment and the financial district. Room rates will not exceed \$94 per night for standard rooms.

Baltimore itself has been revitalized over the past 15 years and offers variety of attractions with its strong historic past. In addition to its scenic waterfront, it has a myriad of restaurants (many featuring the best in seafood), numerous cultural attractions, the National Aquarium, the Lexington Market, and the Orioles baseball team.

Proposal forms for the workshops and convention presentations have been mailed to all NASAP members. Additional forms are available from the central office.

### **Proposal Deadlines To Be Observed**

Deadlines for workshop and convention presentation proposals are to be strictly observed again this year. Submission deadlines are:

workshop: postmarked by **Sept. 18**  
convention: postmarked by **Oct. 10**

**Proposals postmarked after those deadlines will be returned.**

### **President's Message:**

## **'Quality' Key Word Of Minneapolis Convention**

It seems that our NASAP year revolves around the convention, one of our most visible projects, a networking and training support to many members, a method of outreach to the general community, a time and place for our annual meetings and a source of funds for our budget. As I am writing this we have just completed the Minneapolis Convention, which was wonderful. Many people commented about the keynote and how it set a tone for the weekend, the carry through of the theme, the quality of the presentations and the friendliness of the people, particularly the convention volunteers and the hotel staff.

**Larry Hedberg**, President of the Alfred Adler Institute of Minnesota (AAIM), the local host group, and the staff, students and alumni of AAIM, under the direction of **Jonathan Bundt**, did an incredible job of getting us all registered and keeping things running smoothly throughout the weekend. Thank you for all of the hard work and warm hospitality.

We are now in the midst of planning for the 1996 Convention in Baltimore, with the McAbee Adlerian Psychology Society (MAPS) serving as the host group and **Steven J. Stein**, local chair. The Maryland group has a history of successful regional conferences, and seems excited and ready to tackle the NASAP convention. We'll look forward to seeing you all there!

In spite of our success with the quality of our conventions, we continue to attract low numbers; we will be working hard to find ways to turn this trend around. The Convention Committee of the Delegate Assembly is considering ways to increase the effectiveness of the marketing of the convention, and better ways to meet the needs of the members and others who might attend. Many suggestions have been made, including changing the dates, moving to college campuses (or alternating college campuses with hotels), collaborating with other organizations, and changing the structure.

Your Executive Committee and D.A. were busy, as usual, during their meetings as routine business and many projects were discussed. The 2nd annual NASAP Summer Institute is being held in Boca Raton, Florida on June 25-30, 1995. At the time of our meeting 37 people had already registered, with over half being non-members; this meets our goal of offering intensive training to members while also spreading Adlerian ideas. We have also approved a process for people to apply to teach the 1996 Institute (see insert). The Long Range Planning Committee has recommended some priorities regarding the many goals and objectives of the Long Range Plan, and we will be discussing those in detail in a later newsletter.

We had two international visitors to our D.A. meeting: **Horst Groner**, Secretary General of the International Association of Individual Psychology (who attended the whole convention and extended an invitation for us to attend the I.A.I.P. Congress in England, in August 1996) and **Jozsef Sandor**, a leading member of the Hungarian Association of Individual Psychology (see letter, page 2). Please remember that our meetings are open to anyone, and feel free to attend if you arrive early to the Baltimore convention. And, as always, please let your representatives on the D.A. know if you have any ideas, questions, or concerns. We're looking forward to hearing from you.

**Mary J. Maguire**, President

## NASAP Honors Staff Members

Neva L. Hefner and Jerianne Garber were recognized at the Minneapolis Convention banquet for their service and contributions.

Neva has worked for NASAP for the past 20 years, serving as Executive Director. In many ways, Neva "is" NASAP. In maintaining the central office over that period, she has become the personal information bureau and historical authority of the Society. More than 100 current and past members of the Delegate Assembly sent Neva cards and letters, as well as gift contributions. She was presented a brass clock with the inscription, *in appreciation, NASAP '95*, a check for over \$1,200 for an office discretionary account, as well as a scrapbook of cards and letters.

Because the convention is often held on the same date as Neva's wedding anniversary, she has been separated from her husband, Phil, for that event. This time, however, Phil flew in to surprise Neva at the banquet, enabling them to spend their 39th wedding anniversary and the award presentation together. The Hefners were presented with a gift certificate for a week-end at their favorite bed-and-breakfast inn and Neva was presented with a well-deserved extra two days off. Neva spoke briefly about her early days with NASAP when the central "office" consisted of a cardboard box and a shared desk and its growth to the current three-room suite at Wacker Place. She received a standing ovation and wishes for many more years of working together.

Jerianne Garber started with NASAP in September, 1989, as an Administrative Assistant and has played a key role in the central office activities since that time. Her job description was expanded in November, 1992 to include coordinating the publication of the NASAP Newsletter. A side activity has been photographing the conventions and the Delegate Assembly meetings. She was presented with a travel camera bag, much thanks for her five plus years of service, and wishes for many more years of working together.



Neva L. Hefner

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## Two International Visitors Attend Minneapolis Convention

Horst Groner, Secretary-General of the International Association of Individual Psychology, and Jozsef Sandor, a leading member of the Hungarian Association of IP, both attended this year's convention.

Sandor arrived in Minneapolis with the following letter of greetings in hand:

*Hungarian Association of Individual Psychology is greeting the NASAP '95 in Minneapolis City Center*

Jozsef Sandor, a leading member of the Hungarian Association, has arrived to Minneapolis to participate in your Congress. It is an important event for Hungarian individual psychological science. We are interested in the work of American individual psychologists, and how Adler's thoughts developed further towards the end of the 20th century in the United States. The Hungarian Association would like to ask for written material/prospects, papers, essays, lectures of the Congress and especially literature of American Individual Psychology.

We wish you good work and success for this Congress.

With sincere greetings:

Otto Arato Prof., M.D.,  
Honorary President

Gyongyver Karpati, M.D.  
Chief on Training and Education

Laszlo Csekey, M.D.  
President

## Wise Leaves For Bolivia Adventure

Changes are in the offing for Linda L. Wise, NASAP Convention Coordinator. After 14 years as President of her convention management firm, she is leaving to move into "unknown" directions. The resignation was effective after the 1995 Convention. Appreciation was expressed at the banquet for her eight years of service to NASAP and good wishes were extended for her new month-long venture as a consultant to the Museum of Natural History in Bolivia. Lady Godiva chocolates were included with the good wishes.



Convention volunteers Carolyn Hirsch, Diane Haines and Darcy Matz cover registration desk with Jonathan Bundt, Chair.

### NASAP '95

Our appreciation goes to the Alfred Adler Institute of Minnesota for hosting our 1995 Convention. In addition to Larry Hedberg, *President*, and Jonathan Bundt, *Chair*, special thanks go to: Jane Bardin and Evelyn Haas, *AAIM liaisons*; Bob Bartholow, *Bookstore*; Mary Ann Leonard, Jill Marks and Meredythe McCarthy, *Hospitality*; Sue Brokaw and Hope Scoles, *Program*; Herb Laube, *Keynote and Luncheon Speaker*; Andrea Sorenson, *Nelsen Workshop*, Aaron Milgrom, *Entertainment*; Nancy Arenholtz, *Volunteers*; and Kay Alsip and Mary Oppeward, *Zoo Trip*.

#### Manaster Recognized For Journal Editorship

Guy J. Manaster was recognized for 19 years of devoted editorship of the *Journal of Individual Psychology*. His plaque inscription reads...*for enabling the Journal to be a viable publication into its 51st year; for his dedication to the mission of building, expanding, supporting and disseminating Adlerian theory and practice.*

#### Adlerian Books Recipient

NAES College (Native American Services, Inc.), was the recipient of the annual donation of Adlerian books. The College is accredited by the North Central Association and offers a BA in Community Studies.

#### Local Social Interest Award

The Neighborhood Involvement Program (NIP) was honored at the Saturday luncheon for 26 years of service in the Minneapolis community. NIP is a multi-faceted social service agency.

#### Outgoing DA Members Noted

Seven outgoing Delegate Assembly representatives were thanked for their years of service: John Arnold, Barbara Berger, Tim Evans, Terry Kottman, Norma Lou McAbee, Marcia Mullins and Judy Sutherland.



### Convention Banquet Toasts Kurt Adler's 90th Birthday

The evening began with a string quartet playing Kurt Adler's favorite Mozart pieces. Then Marion Balla led a toast, with the entire convention banquet audience, to Kurt in honor of his 90th birthday celebration. A candle-lit birthday cake was brought out as the group sang *Happy Birthday*. Adler was unable to attend the convention because of hospitalization, but the celebration was video recorded and forwarded to him.

Mim Pew, Len Sperry, Amy Lew, Marion Balla and Ellen Mendel all shared their personal experiences with Kurt for the banquet audience and video camera. An album of photographs, birthday wishes, letters and cards were assembled to be sent to him.



Kurt Adler

### Keynote Sets Theme

Richard Royal Kopp (below) sets the theme of the convention -- *Healing The Community: An Adlerian Approach* -- in both speech and song. A panel, Henry Raymond, Patricia Kyle and Herbert Laube, provided additional theme material.

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6

### *New Membership Directory To Include Ads*

In an effort to provide an additional service to our members and to help subsidize the cost of printing the Directory, space will be provided for advertisements in the **1995 NASAP Membership Directory**. Advertising is open to members to tell about services, products, or training available. Cost of the ads:

- \$ 60 for one calling card size ad (2-1/2" x 3-1/2")
- \$100 for quarter page (either 2-1/2" x 7" or 5" x 3-1/2")
- \$200 for half-page (5" x 7")

Members (individual or organization) wishing to place an ad should send a check payable to NASAP along with the camera-ready art or the information to be included in the ad. Send to: NASAP, 65 East Wacker Place, #400, Chicago, IL 60601. **DEADLINE: Material must be in central office by July 31, 1995.**

# # # #

**NOTE TO MEMBERS:** Publication of the 1995 Membership Directory has been delayed until August. Any changes to be included must be in the central office by July 31, 1995.

### *NASAP Seeks Meeting Planner*

NASAP is looking for a Meeting Planner with marketing experience. The Convention/Workshop Committee has rewritten the Convention Coordinator job description and is seeking applicants for the new position.

The Meeting Planner may be based in Chicago, but the Committee is open to applicants from other parts of the country. Anyone wishing to apply may send resumes to NASAP at P.O. Box 788, Fair Oaks, CA 95628.

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**NEWSLETTER DEADLINE:** *Items for the August Newsletter need to be in the central office by July 1. Please send all news and feature stories to NASAP Newsletter, 65 East Wacker Place, #400, Chicago, IL 60601, or fax 312/201-5917.*

## Letter To The Editor

Let me second both Ray Corsini's letter and Marcia Mullins' article in recent issues. (March/April and May 1995)

They question and challenge the appropriateness of a "Social Interest Award": I agree with what they say.

And let me add a further, "doctrinal" consideration. "Social Interest" is both an inaccurate and misleading translation of Adler's original ideas and terminology, and also has (at least in current American usage) a much narrower and overly "unselfish" meaning and connotation than the so much more meaningful and richer "Gemeinschaftsgefühl" of Adler.

"Reward" -- as well as "punishment" -- is generally frowned upon in all of "Adlerian" childrearing manuals: isn't it time that the Association apply to itself what it preaches to others?

And if in deference to human frailty, or whatever other reason, NASAP does feel the need to solicit contributions from its members by rewards and awards: call it something else, and don't trivialize Gemeinschaftsgefühl, not even in its inaccurate English translation.

Edmund F. Kal, M.D.

### \*\*\* News From Members \*\*\*

**Rebecca LaFountain**, assistant professor of counseling at Shippensburg University in Pennsylvania, recently received the *Counselor Educator of the Year* award at the annual Pennsylvania School Counselor's Conference. Dr. LaFountain was recognized for her contributions to graduate students as well as practicing school counselors. She initiated an Adlerian interest group in central Pennsylvania.

# # # #

**Frank Walton's** videotape, *The Use of Memorable Observations in Counseling and Parent Consultation*, is available now from Adlerian Childcare Books, Box 210206, Columbus, SC 29221 for \$30, plus \$2 postage. The video features a brief introduction and full illustrations of Frank using this technique which reveals why parents choose the style of parenting they use with their children.

## Book of the Month: The Family That Works Together...

Review By **Barbara Mendenhall**

**The Family That Works Together...**, a recent release authored by Lynn Lott and Riki Intner (Prima Publishing), is an expanded and rewritten version of their earlier book, **Family Work: Whose Job Is It?**

In typical Lott/Intner style, they have written a book full of humor, concrete ideas and solutions, and vignettes from real life that will surprise you, make you laugh, and fill you with hope. This is not only a book which is structured to help get the material off the page and into your life, it's also a darn good read.

Having used the earlier edition (*Family Work*) with success in my own family and with numerous clients, I appreciated the addition of sections detailing the use of family meetings, working things out as a blended family, living with roommates, dealing with adult kids who sometimes move back home (or don't leave right away), and including elder parents. I especially like the whole chapters on teaching money management and maintaining cooperation with teenagers.

The book does a good job of putting the nasty necessity of "chores" into context so that they become an opportunity for better family relationships as well as building self esteem and teaching life skills to everyone. Bet you didn't know the odious task of keeping things organized and clean could do all that. Well, you learn something new every day.

*This book is being offered by NASAP this month for \$7.95, a 20 percent discount. Add \$4 U.S. postage and handling (\$5 other countries). Orders are limited to three books. The deadline date for sending orders is August 31, 1995. Send orders to NASAP, 65 East Wacker Place, #400, Chicago, IL 60601, or call 312/629-8801, fax 312/201-5917 for credit card orders.*

### Order Form

Send \_\_\_\_\_ copies of The Family That Works Together... (\$7.95 ea.) \$ \_\_\_\_\_

Add postage & handling (\$4 U.S., \$5 others) \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

\_\_\_\_ Check or money order

Visa/MC# \_\_\_\_\_

Expires \_\_\_\_\_ Name \_\_\_\_\_

Ship to: \_\_\_\_\_

\_\_\_\_\_

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**This offer is good until August 31, 1995**

## News and Events from the Regions

### Regions 1A - 1B

**Vancouver, BC** - The Adlerian Psychology Association of BC will offer several courses in June including Small Group Supervision, June 9; Psychodynamics of Psychopathology: Adlerian, June 10-11, with Michael Maniacci; and Small Group Supervision, June 22-23; CAST and Journaling, June 24-26, with Mary Schneider. For a full schedule contact: APABC, phone 604/874-4614, fax 604/874-4634.

### Regions 2A - 2B

**Chicago, IL** - The Adler School of Professional Psychology begins its summer session June 19. In addition to over 50 course offerings, special topic seminars will include *Introduction to Basis-A*, with John Newbauer, July 9 and July 16. For a complete schedule, contact ASPP, phone 312/201-5900 or fax 312/201-5917.

### Regions 3A - 3B

**San Juan, PR** - Yvette Zgonc will give a three-day workshop on Cooperative Discipline for teachers, parents and counselors June 19-21 at the American Military Academy. Contact: Mary Alice Lausell, 809/754-7333.

**Myrtle Beach, SC** - The South Carolina Society of Adlerian Psychology will hold its annual conference at Springmaid Beach September 22-24. Many well-known Adlerians will be among the presenters, including Bob Powers, Jane Griffith, Norma Lou McAbee and Barbara Fairfield. For registration information contact: Frank Walton, phone 803/798-0300, fax 803/798-9005.

### Regions 4A - 4B

**Fort Wayne, IN** - A NASAP Midwest Fall Conference entitled *Conflict: Resolution or Aggression* will be held here October 19-20. The conference will feature full-day and half-day workshops and 90-minute presentations. It is dedicated to the memory of Homer Kiracofe, a founding father of the Alfred Adler Institute of Fort Wayne. Contact: John Newbauer, phone 219/424-0411, fax 219/424-3530.

### Regions 5A - 5B

**Toronto, ON** - The Adler School of Professional Psychology Ontario announces Richard Kopp's course 698, *Introduction to Metaphor Therapy*, July 21-23, will be based on his new book, *Metaphor Therapy*, published by Brunner-Mazel. Credits apply toward an M.A. in Counseling Psychology from the Adler School in Chicago. Contact: Adler Ontario, 416/480-2303.

**Montreal, QC** - The Adler Graduate School of Psychology Montreal includes the following in its scheduled courses: Psychotic and Depressive Disorders with Harold Mosak, June 9-11 and June 16-18; Psychodynamics of Psychopathology: Adlerian, (instructor to be announced); and Principles of Adlerian Psychology with Gerald Mozdierz, September 29-10, October 1, 13-15. Contact: AGSPM, phone 514/482-8789; fax 514/482-8785.

### Regions 6A - 6B

**San Diego CA** - The Americas Institute of Adlerian Studies announces a three-course *Program for Professionals in IP*. Each 3-1/2 day course may be taken in any sequence and carries 30 APA CE or NBCC CE hours. Next course scheduled is *Assessing Individual and Group Styles*, September 14-17. Contact: Lois Nugent, AIAS-SAN DIEGO, 619/967-5016.

**Santa Rosa, CA** - Summerfield Counseling and Educational Services will hold their annual institute at North Star, Lake Tahoe July 22-30. The institute offers one and two day workshops for parent educators and teachers. Presenters will include Lynn Lott and Riki Intner. For more information call 707/526-3141.

**Tucson, AZ** - The Adlerian Society of Arizona will hold a social/educational forum September 8 on *The Painting of Early Recollections* with Susan Speer. CE credits are available. Contact: Shirley Pinkerton, ASA, 520/575-2780.

### International

**ICASSI** - The 28th Annual Rudolf Dreikurs Summer Institute (ICASSI) will be held at Qawra, Malta July 16-29. Continuing education credits are available and courses are offered in German and English. U.S. contact: Betty Haeussler, 9212 Morley Road, Lanham, MD 20706, fax 301/345-1961.

**IAIP** - A call for papers has been issued for the 20th International Congress of Individual Psychology to be held at Oxford University August 4-8, 1996. Deadline for paper submission is August 31, 1995. The main topic will be *To Preserve and to Change -- Individual Psychology in a Network of Recent Developments* with the following subjects to be covered: Theories of Individual Psychology, Methods of IP, Society and IP, and History of IP. Please submit a summary of the topic, limit 300 words to Horst Groner, Secretary-General, International Association of Individual Psychology, Marktstr. 12, D-99867 Gotha, Germany, Tel./Fax 49-3621-401060. Lectures excluding discussion will be 30 minutes. An abstract form for lectures and brochure may be obtained from NASAP.

## **NASAP Summer Institute**

As you are aware, NASAP held the first Summer Institute in 1994 in Tampa, Florida. Encouraged by the success of that Institute (it was very well received by participants and it made a modest amount of money), NASAP is continuing the Summer Institute program again in 1995, this time in Boca Raton. Registrations are well ahead of last year and for that we are indebted to the team of Bill Nicoll, Oscar Christensen, Clair Hawes and Jim Bitter.

It has always been the Delegate Assembly's (D.A.) intention to continue and expand the Institute program. Accordingly, buoyed by the success of the current program we are soliciting proposals for Summer Institutes in 1996. It is possible that more than one proposal will be chosen if there is no overlap in the type of participants that will be attracted.

The following is an outline of some of what is required but you will need to get an application form from the Central Office in Chicago for more specifics. **Completed application must be postmarked no later than September 15, 1995.**

The Summer Institute program has several significant differences from our annual convention:

1. Applicants are responsible for site selection and accommodation.
2. Applicants or their designates are responsible for on site coordination and administration.
3. Applicants or their designates are responsible for marketing and targeting the participant population and the design and printing of promotional materials.
4. Applicants are responsible for setting and adhering to a budget.
5. The coordinator, who may be one of the presenters or another individual or group, will be paid, as will all presenters. The amount of remuneration will be part of your proposal.

While some NASAP members will want to attend the Institute, it is anticipated that most of the participants will come from outside NASAP. This has been our experience in 1994 and so I suggest that you consider how to market the Institute to non-NASAP members.

### **PURPOSE**

The purpose of the Summer Institute is to provide in-depth training in Adlerian Psychology for mental health and education professionals throughout North America. It is intended that the Summer Institute will focus on different specialization areas (e.g. marriage and family, substance abuse, clinical, education, business and organizations, family education) and utilize different presenters from NASAP's distinguished membership. The Summer Institute seems to meet the growing need among mental health and education specialists for in-depth, post-graduate training opportunities that simultaneously enhance or broaden their professional skills while also meeting licensure renewal and/or recertification requirements in their respective jurisdictions.

### **CONTRACTUAL AGREEMENTS**

1.) Summer Institute is to operate as a sponsored continuing education function of NASAP. 2.) The Past President of NASAP shall serve as the liaison with the D.A. unless the President, with the approval of the D.A., specifies another appointee. 3.) A Coordinator shall be approved by the E.C. who shall be responsible for the promotion, budget, coordination of presenters, registration, and all on-site coordination. This will be a paid position, such remuneration to be approved by the D.A. 4.) The Summer Institute is a project of NASAP, who is solely responsible for the content, format, location, personnel, professional accreditation and the like. 5.) Every effort should be made by the Coordinator to liaison with and, where practical, to involve any local and/or regional Adlerian group which is an affiliate of NASAP. It should be noted, however, that this is a NASAP event, not a local or regional event, and that all decisions regarding the Summer Institute are the sole responsibility of NASAP. No financial agreement with a local group shall be permitted unless it is part of the original proposal and, as such, is approved by the D.A. in advance. 5.) The Coordinator shall arrange for a public presentation or demonstration in the local area at some time during the Summer Institute. This presentation shall be coordinated, where possible, with any local Adlerian groups. 6.) All presenters agree to abide by the APA and NBCC Ethical Principles as they might apply to this Institute.

If you are interested, please contact the Central Office at 65 East Wacker Place, Chicago, IL 60601, phone 312/629-8801, fax 312/201-5917. The Executive Committee of NASAP has been charged by the D.A. to select the 1996 Summer Institute(s) at their meeting in September.

**Robert Armstrong, Ph.D.**  
D.A. liaison, Summer Institute Program

